

THE ROYAL THEATER & COMMUNITY HERITAGE CORPORATION PROUDLY PRESENTS...



REBUILDING THE ROYAL "Our Heritage, Our Legacy" Celebrate, Educate, Participate...

DATES:

September 3rd, 4th, 5th 2010 (Labor Day Weekend)

EVENT:

**Pennsylvania Avenue Homecoming Weekend Festival:
*Rebuild The Royal***

HISTORY:

The neighborhood of Pennsylvania Avenue is on the cusp of revitalization and this multi-day & multi-activity Festival is one of the many tools to launch that revival and keep it moving. The neighborhood was the home of U.S. Chief Justice Thurgood Marshall and the NAACP. Pennsylvania Avenue and its unprecedented vibrancy gave birth to one of the most famous east coast venues, The Royal Theater, which regularly hosted national headliners such as Cab Calloway, Eubie Blake and Baltimore's own Billie Holiday. The Royal was the heart of The Avenue's attraction. This year's event –our 1st Annual-- will also highlight the memories of some of The Avenue's great acts with bands and performances, months' long school projects, historic tours, the Cadillac Parade, and much more. All on September 3, 4, and 5th.





FEATURES:

Friday, September 3 at 5 pm., Media Launch, Main Stage at Pennsylvania Avenue & Lafayette Street

Saturday, September 4, 9 am to 9 pm., Cadillac Parade (noon-4 pm), Concert (4-8 pm), Fashion Show (8-10 pm), Heritage Tours, Vendors, Walk-the-Walk & Talk the Talk presentations & awards, 40+ Battle of the Bands..., plus Reviewing Stand at the Royal Theatre Monument (Lafayette Market)

Sunday, September 5, 3 pm to 7 pm., Faith-based presentations and tours

CONTACT:

For information on a wide range of sponsorship & participation opportunities to help Rebuild The Royal Theatre and launch the rebirth of The Avenue, while highlighting your organization, as well as vendor opportunities, and more details, contact James Hamlin, President of The Royal Theater & Community Heritage Corporation, jwh@royaltchc.com.

Or call 443-280-2702. Also, visit www.Royaltchc.com for updated event details.



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PENNSYLVANIA AVENUE CADILLAC PARADE • SATURDAY, SEPTEMBER 4, 2010

PARTICIPATION APPLICATION

(Deadline for receipt of application is **July 15, 2010**)

I/We _____ have agreed to be a participant in the Pennsylvania Avenue Homecoming Weekend Festival's Cadillac Parade, Saturday, September 4, 2010. I/we understand that I or our group will not be paid or receive any direct monetary benefits for participating.

Name of Organization _____

I, we will be riding in a Cadillac or Vintage vehicle (please indicate make & model)

We will have a group marching with a banner and a vehicle (vehicle make & model)

We will have a group marching with a banner (name of group _____
+ estimated number of members) _____

Contact Person(s) _____

Address: _____

City _____ State _____ Zip _____

Phone # _____ Alternative Phone # _____

Email Address: _____

Signature: _____ Date: _____

To make this event a wonderful, timely and safe experience for all, your cooperation is needed. We ask that all parade attendees arrive no later than 10:00A.M. When you arrive you will receive a step-off time from a parade official. It is important that you are on time and adhere to your assigned step-off time. If you fail to adhere to your assigned step-off time we cannot guarantee your participation.

The check-in point for the parade will be located at **Pennsylvania & Fulton Avenue**. We thank you in advance and look forward to seeing you at the event.

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