HOW CADILLAC BECAME CADILLAC:

Marketing and the Coming of Cadillac (1909-1956)

WITH EDWIN BENSON



Saturday March 11, 2023 10:00 to 11:00 am Free seminar

AACA Library 800 W. Hersheypark Dr. Hershey, PA 17033 www.aacalibrary.org

To register contact: 717-534-2082 or agoldman@aaca.org

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