

History

The Cadillac & LaSalle Club was organized in July 1958 in Detroit by six Cadillac enthusiasts—Kenneth R. and Betty Baldwin, Norm and Agnes Uhler, and Ansel and Harriet Sackett. Their goal for the Club was to share information about Cadillacs among members—it remains the goal today. From a few in southeast Michigan, the Club has grown to more than 7,000 members around the world, with over 45 Regions in the U.S., over 17 international Affiliates, and over 13 special-interest Chapters.

A few milestones in that journey:

- **1959**—Publishing *The Self-Starter* begins
- **1968**—National Meet commemorates the Club's 10th anniversary, 1,000-plus members
- **1981**—First Grand National event; 2,000-plus members
- **1990s**—Members increase from 4,000 to 6,500, CLC website launched
- **2000s**—Members exceed 7,000, *The Self-Starter* is full color, modified Cadillacs accepted



1961–Circa 1967



Circa 1967–Circa 1980



Circa 1980–2007



2007–Present

Car Shows



Club members and the public learn about Cadillacs and LaSallees at national and regional car shows. Members compete to demonstrate how best their car—from 1903 to present—represents its condition when originally manufactured at the CLC-sanctioned annual Grand National and Cadillac Fall Festival. The Grand National is held in different regions of the U.S. and the Cadillac Fall Festival is held here.



Cadillacs have long been modified to reflect the owner's taste. The pre-war coachbuilders no longer exist, but individual members demonstrate their ingenuity, skill, creativity with modified Cadillacs and LaSallees of many years. You can see these works of art at most Club events.

Tours



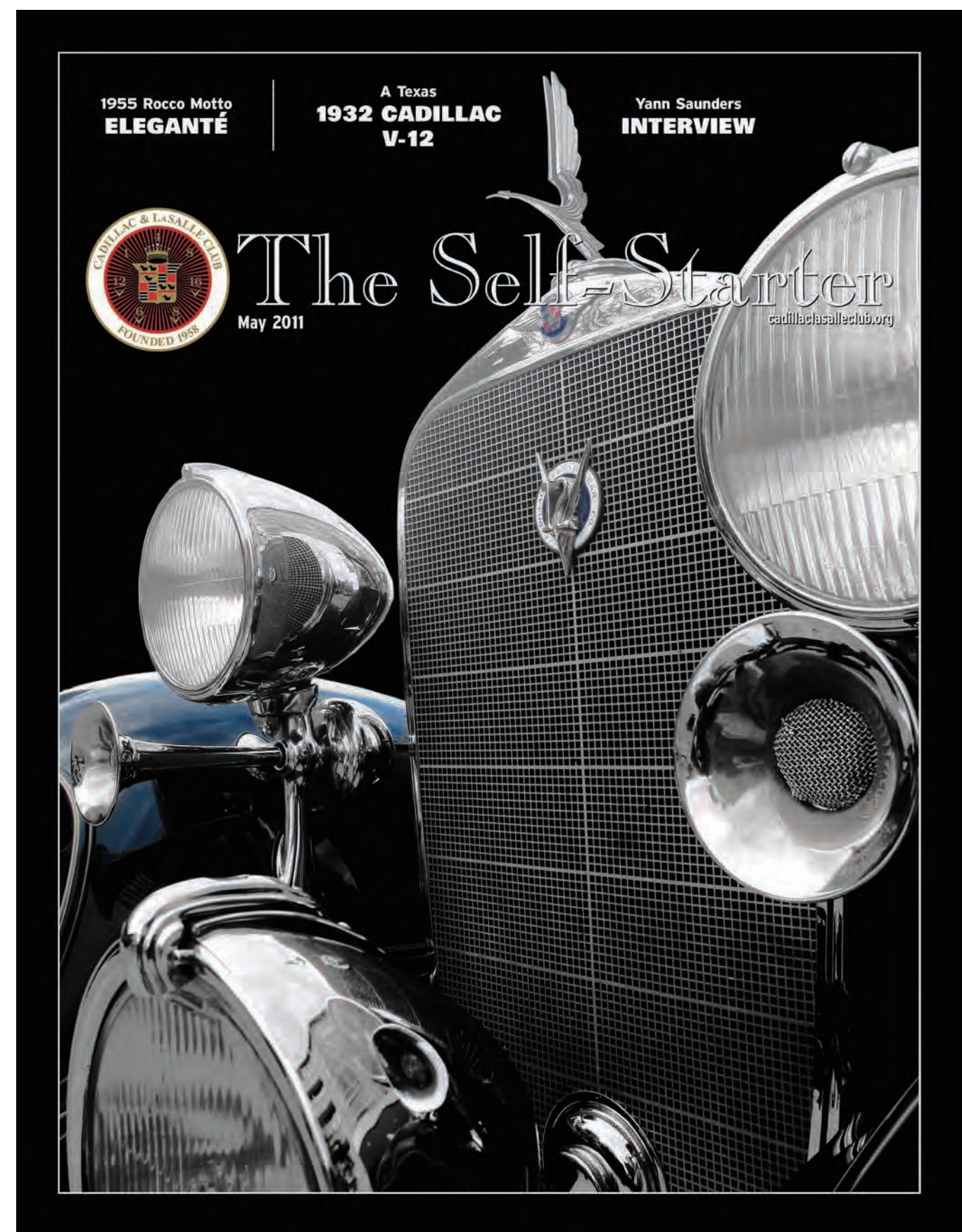
The Club organizes one National Driving Tour each year in a different part of the country. These five-day events of 25 to 50 cars consist of either a point-to-point journey or a hub-and-spoke adventure centered on a charming resort. Enjoying your Cadillac or LaSalle as it was meant to be—on the road—is the focus coupled with seeing car collections, historical and cultural attractions and gorgeous scenery, all in the company of others sharing your interest in Cadillacs and LaSalles.

Sometimes, driving collector cars can be challenging. Here, the company of like-minded enthusiasts can often easily overcome unexpected mishaps and provide added security for your adventure.

Some Club Regions also organize tours in their area. These are typical one- or two-day events that embrace the same features as the National Driving Tour, but on a smaller scale.

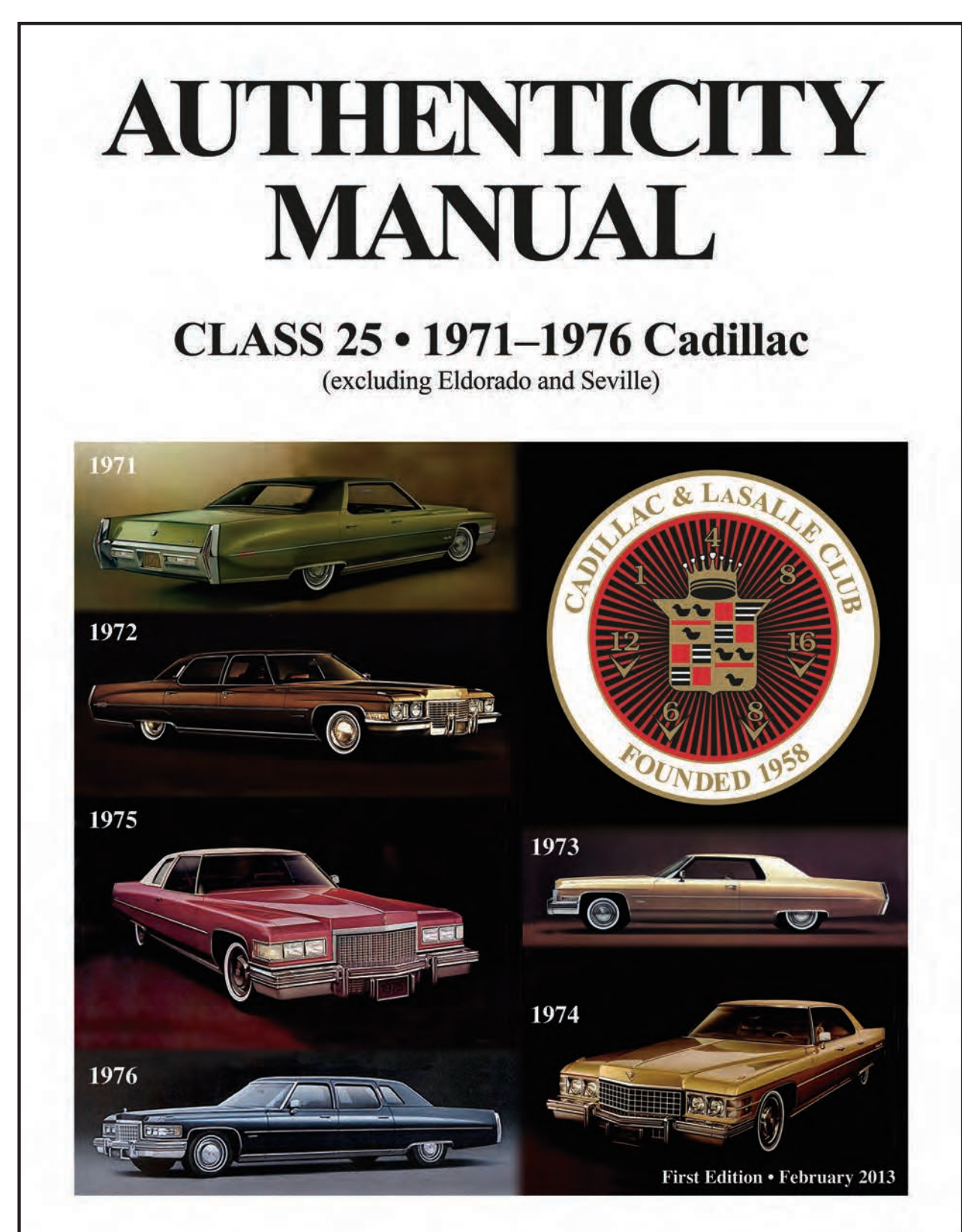
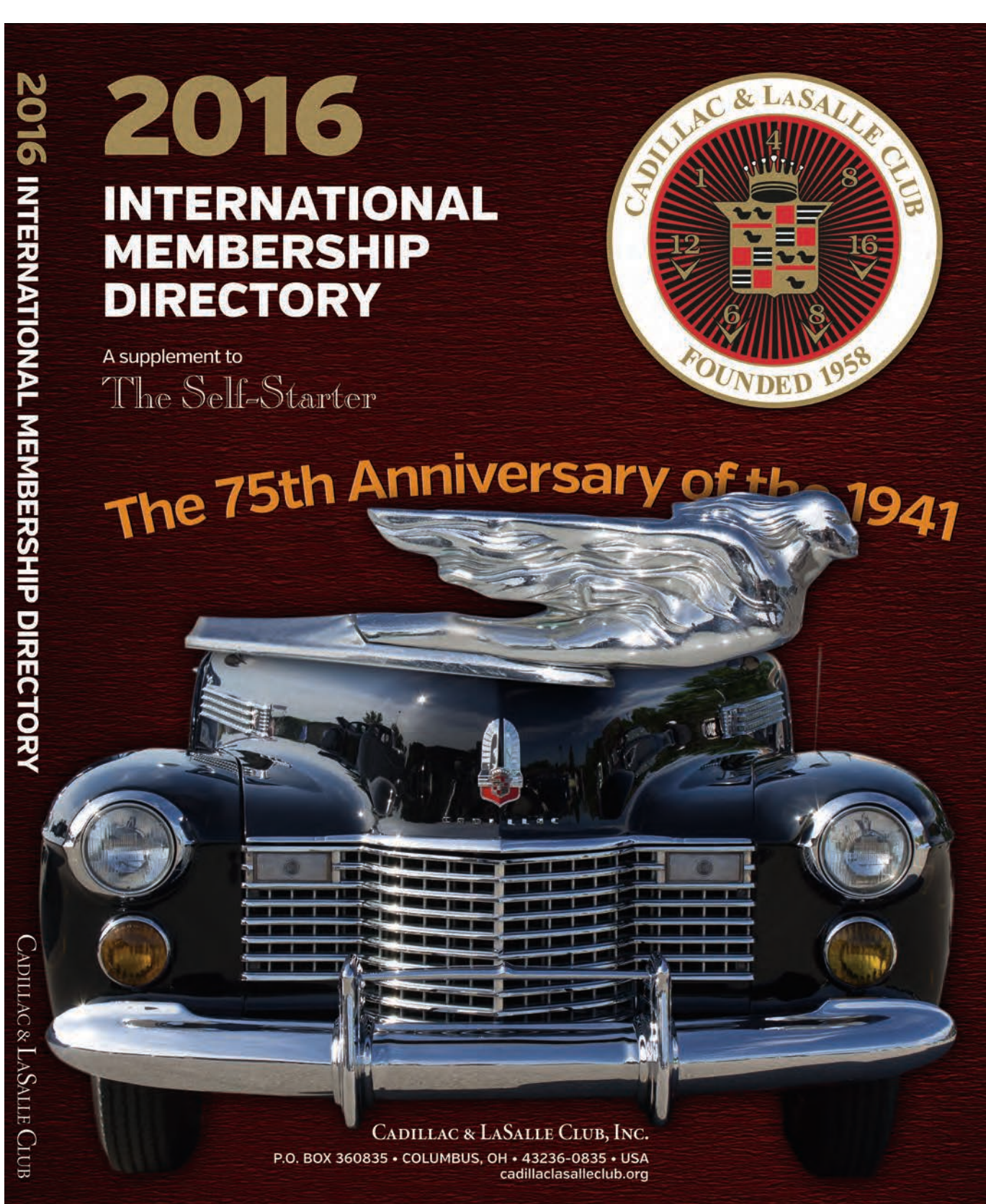


Publications



The Self- Starter is the Club's award-winning four-color magazine—available in both print and electronic versions.

The annual *International Membership Directory* is a treasure trove of essential manufacturing data, listings of award-winning cars, Club operational information, and more. It is also a directory to all members worldwide.



Authenticity Manuals are peer-reviewed documents describing in detail how every aspect of each Cadillac and LaSalle model were constructed. Available for many years, these manuals are an essential guide to restoration and judging.

Technical Aid

Members helping members was the foundation of the Club.
Today, several alternatives are available:

■ The CLC Website Discussion Forum provides the chance for many people to share information about technical questions and to search for needed parts.



■ Club Technicians are a cadre of year, model, and component experts available for one-to-one help by telephone, email, or correspondence.

■ CLC Regions, locally-based groups of Club members, and special-interest Chapters enable the development of long-term friendships and support networks.



All complement the Club's publications and its Research Archive in providing extensive information about Cadillacs and LaSalle.

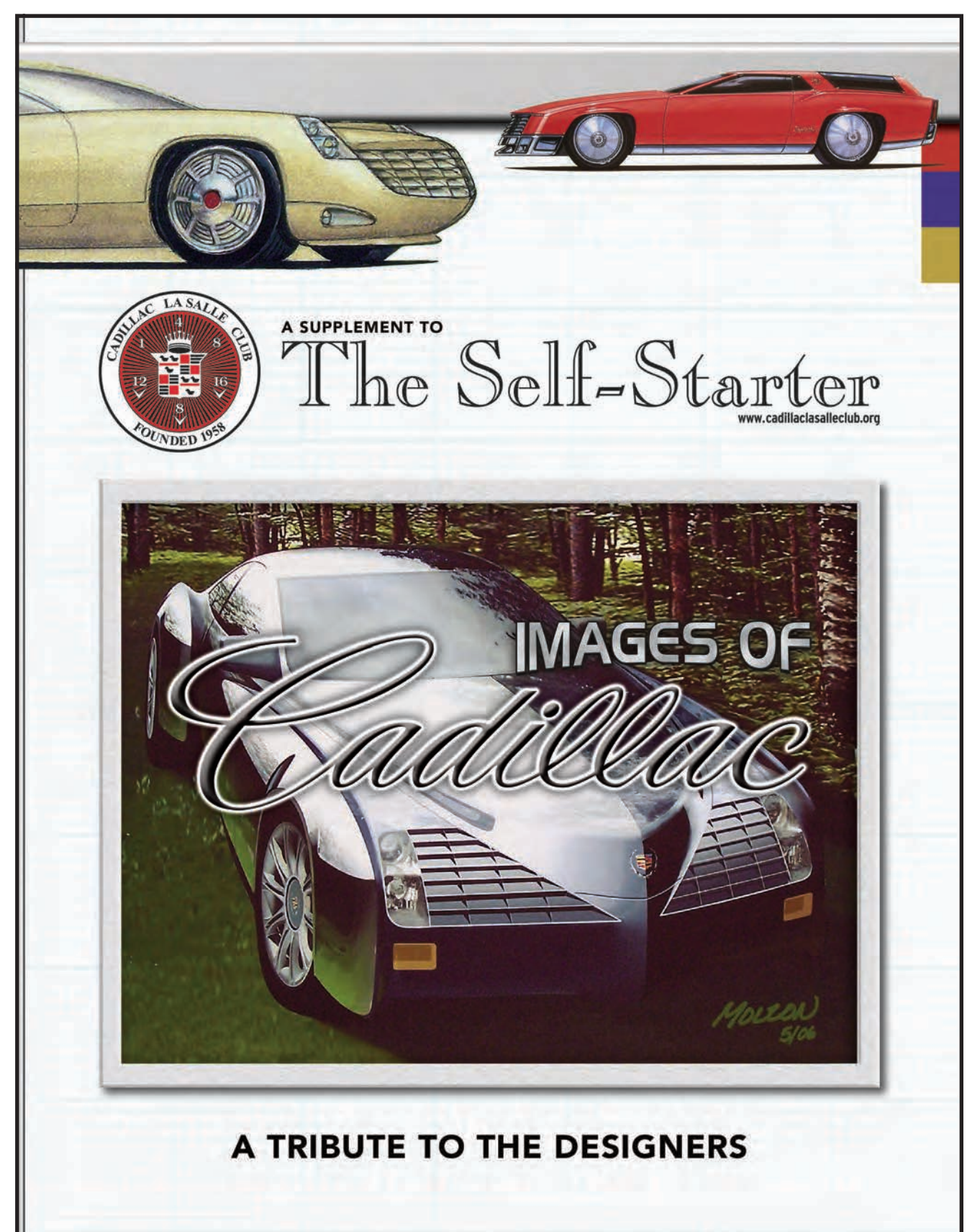
Join Us!



If you like Cadillacs and LaSalle's, whether you own one or more or not, join the Cadillac & LaSalle Club.

Membership will provide you the opportunity to develop friendships with like-minded people across the country and around the world.

Eleven months a year, *The Self-Starters* provides the fuel to sustain your love of Cadillacs and LaSalle's.



Membership opens the door to a wide range of technical assistance to help you with your Cadillac or LaSalle—publications, parts, repair procedures, buy/sell venues, specialty service providers and more.

Joining is easy—go to cadillaclasalleclub.org, complete and submit an application or call the CLC Office at **(614) 478-4622**.