



# **Cadillac & LaSalle Club Potomac Region Caddie Chronicle July 2009**



## **DANIEL JOBE WINS CADILLAC HERALD AWARD STORY BY VINCE TALIANO PHOTO BY CHRIS MILICI**

Congratulations to Daniel Jobe, the 2009 recipient of the CLC's Cadillac Herald Award. This award is available for presentation to an individual or organization that has promoted or generated conspicuous recognition for the Cadillac marque or important activities of the Cadillac & LaSalle Club. Daniel, a long-standing CLC member and collector who owns a 1967 Eldorado, 1973 Eldorado Indy 500 Pace Car Convertible, 1973 Fleetwood 75 Series Limo used by First Lady Pat Nixon and a 1976 Eldorado Bicentennial Convertible, has been promoting and generating conspicuous recognition for the Cadillac marque since the early 1990s.

In early 1992, Daniel invited the Potomac Region to have its very own dealer show at Capitol Cadillac in Greenbelt, Maryland. Capitol Cadillac, established in Washington, DC in 1934 by Daniel's grandfather Floyd Akers moved in 1979 to its present facility in Greenbelt, Maryland. At the time of the invitation to hold its own dealer show, the Potomac Region was delighted to learn that one of the area's local

Cadillac dealers had a sincere interest in promoting and generating recognition for the heritage of Cadillacs and LaSalle's. Little did anyone know at the time that when the Potomac Region would become less active during the late 1990s, the two annual car shows at Capitol Cadillac would keep the Region going! The shows were so popular that they attracted a considerable number of cars with Pennsylvania and New Jersey license plates (Valley Forge Region members). The Valley Forge Region, which had begun with an enthusiasm sparked by the Potomac Region, provided welcome support to its neighbor to the south by regularly attending Potomac Region's shows at Capitol Cadillac.



**Daniel Jobe  
2009 CLC Cadillac Herald Award Recipient**



# **Cadillac & LaSalle Club**

## **Potomac Region**

### **Caddie Chronicle**

#### **July 2009**



The Potomac Region's recent resurgence started in 2003 and just like in the past, the two annual car shows at Capitol Cadillac played a pivotal role. Not only has the region's membership increased over the past five years as an indirect result of the shows held at Capitol Cadillac, but some of the most important regional-level activities in the history of the CLC have taken place with Daniel's support and encouragement.

In 2004, the Potomac Region decided to hold a theme-related Fall Car Show at Capitol Cadillac. The theme that year was the **70th Anniversary of Capitol Cadillac**. The showroom included Cadillacs that were originally sold by Capitol Cadillac, including a 1947 Cadillac Convertible Coupe, which came home to Capitol Cadillac from New Jersey to help celebrate the anniversary. The show was such a success that planning for a theme for the 2005 Fall Car Show began soon after the event. The theme selected for the 2005 Fall Car Show was **Celebrating V-12 and V-16 Cadillacs**. The weekend event, which included dinner the night before the show at the host hotel, attracted 91 cars, 11 of which were V-12s and V-16s from as far away as New York and Pennsylvania. A commemorative program listing information on each V-12 and V-16 pre-registered for the show was developed and distributed to each registered participant. The event was featured in **The Self-Starter** magazine and included in the Club News section of **Hemmings Classic Car**.

Building on the success of the 2005 event, the theme selected for the 2006 Fall Car Show was **Eldorado Extravaganza: 1953-1966**. The show resulted in 101 Cadillacs and LaSalle's in attendance, the largest turnout for a Capitol Cadillac show in history, including 25 rear-wheel-drive Eldorados representing each year except 1963 and 1965. Eldorados attended from as far away as Connecticut, New York, Pennsylvania and New Jersey. The show was featured on the front cover of **Old Cars Weekly** prior to the event, and featured in **The Self-Starter** and in **Hemmings Classic Car** after the event. The show resulted in accolades from Eldorado enthusiasts world-wide via phone calls, letters and emails. After the **Eldorado Extravaganza**, it was hard to imagine that another theme-related show would ever rival the response received from the hobby community, but two shows held in 2007 and 2008, respectively, did just that.

In 2007, the logical choice for a theme was to acknowledge the 80th Anniversary of LaSalle's first model year, 1927. The name chosen for the theme was **Legacy of LaSalle**. The show featured 90 cars, including 18 LaSalle's. It was also the only known event in the country that specifically targeted the 80th Anniversary of LaSalle. Spectators came from as far away as California to see what may have been the last great turnout of Cadillac's companion car built from 1927-1940. The theme-related event was featured in **The Self-Starter** magazine, as well as **Hemmings** eWeekly newsletter.

After the 2007 show, it seemed that the best possible themes had already been featured, but Daniel came up with one for 2008 that would make the hobby stand up and take notice, if they hadn't done so already. Shortly after the **Legacy of LaSalle**, Daniel emailed Vince Taliano about a possible theme for the the 2008 Fall Car Show: **Cadillac Dream Cars**. He said, "What do you think about **Cadillac Dream Cars**? Is that something the members would like?" Vince's reply was, "That's a great idea. The members will love it!"



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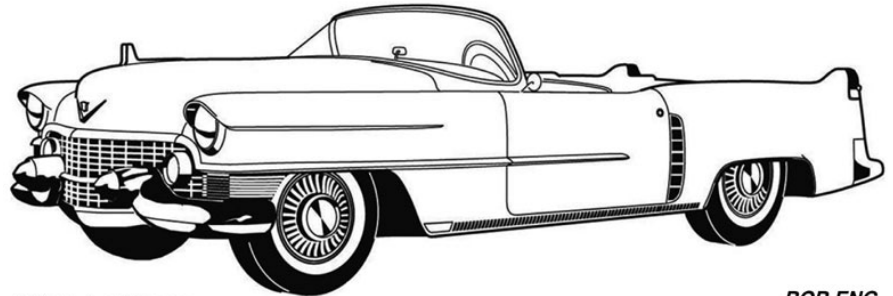


Daniel then proceeded to contact General Motors and determined that four cars were available from the Heritage Center collection: the 1953 LeMans (#4), 1959 Cyclone, 2002 Cien and 2003 Sixteen. It would be a rare opportunity to see these historic cars outside of Michigan. Transporting the cars would be a substantial expense; therefore, the Potomac Region held a fund-raiser to collect enough money to help Capitol Cadillac collectively pay for the added expense of the event. While the club was raising money, Daniel and others worked on getting the other remaining 1953 Le Mans (#3), which was once owned by Daniel's grandfather, to the show. It is currently owned by a local area collector and has not been available for public viewing in over 20 years. In addition, the club was also attempting to get the 1956 Maharani concept car, which is privately owned by a collector in New York, to the show. As far as anyone knew, two 1953 LeMans (only four were ever built) have never been together at the same event. Once word spread that both remaining LeMans would be at the show, enthusiasts from California, Arkansas, Texas, and other states made arrangements to come to Capitol Cadillac, including David Temple, author of the GM's Motorama, and Charles D. Barnette, noted LeMans historian, to preview the collection, which included a 1903 Model A runabout in place of the 1959 Cyclone which was undergoing repairs.

When Daniel's grandfather owned LeMans #3, it was driven by Daniel's mother in the late 1950s. LeMans #3 returned back to Capitol Cadillac, thanks to the efforts of Daniel, to be reunited with Daniel's mother, who attended the show, and take its place next to its sister car, LeMans #4. The event received pre-show publicity in **Hemmings** eWeekly newsletter and **Old Cars Weekly**. Afterwards, it was featured in **The Self-Starter** and in **Cars & Parts** magazine (article written by none other than David Temple).

If not for Daniel's vision and dedication to the heritage of Cadillac and LaSalle, none of these extraordinary events could have taken place. Daniel truly exemplifies the best that the hobby and the Cadillac & LaSalle Club have to offer and has been an ambassador of the club since the early 1990s. He is a true leader in the hobby and is a worthy recipient of the CLC Cadillac Herald Award.

## **CADILLAC DREAM CARS** **Presented by** *Capitol Cadillac*



**1953 LeMans**

*BOB ENG  
ILLUSTRATION*

**OCTOBER 26, 2008**

**POTOMAC REGION - CADILLAC & LASALLE CLUB**  
[www.clcpotomacregion.org](http://www.clcpotomacregion.org)