



Cadillac & LaSalle Club

Potomac Region

Caddie Chronicle

September 2010



DIRECTOR'S MESSAGE BY VINCE TALIANO

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NEWSLETTER EDITOR
WEBSITE MANAGER
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DAN RUBY

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NEWSLETTER COLUMNIST
VERN PARKER

CAR SHOW MASTER OF CEREMONIES
NATIONAL CLC ADVISOR
NEWSLETTER COLUMNIST
RICHARD SILLS

CENTRAL VA REGION LIAISON
NEWSLETTER COLUMNIST
STEVEN SISSON

"All we need is one pin, Rodney!" Remember that Miller Lite Bowling Commercial from the 1970's? Well, all we need is one member to get to 200. The updated total of 199 was announced at the August Meeting at Snyder's Restaurant in Linthicum, MD. Without missing a beat, Carol Yarnell suggested we hold a contest to get to 200 members. That's exactly what we did a few years ago and there was agreement to do it again.

Here's what we have in mind. Any 2010 Potomac Region Member who recruits or refers our 200th member will receive one year free membership, and so will the 200th member. If the 200th member wasn't recruited or referred, then only that member will get the additional year free membership. We have until around October 15th. That's approximately the time we will need to start compiling our official 2010 Potomac Region Roster for the National CLC. Remember, only active CLC Members can appear on our official roster so if your CLC National membership has expired sometime this calendar year, you will need to renew as soon as possible. If inactive National CLC members don't renew, they won't be eligible to renew with us for 2011!!

Recently, Alessandro Salami, the President of www.oldamericars.com in Italy, contacted me regarding his interest in buying a 1941 Cadillac two-door. It turns out that his parents and my parents are from a similar part of Italy (Province of Reggio Calabria). Pictured right is a 1941 his friend purchased about four months ago. If anyone knows of a 1941 Cadillac two-door for sale, please let me know.



Potomac Region Member James Russell of Cobb Island, MD recently passed away. He was a member since at least 2003 and owned a 1937 LaSalle 5019 series. Our condolences go out to the Russell family.

We wish Henry Ruby a speedy recovery from his recent surgery.

Vince Taliano



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LETTER TO THE EDITOR



August 19, 2010

Hello,

I am a former member of the CLC National Club and its San Diego Region. I have "been away" from Cadillacs for awhile but feel the need to get back into them once again. This is a long shot but I am trying to locate two Cadillacs that were in my family many years ago. They were purchased new in the Washington D.C. area at Suburban Cadillac in Bethesda, Maryland. Car #1 is a 1968 de Ville Convertible with serial #F8249332. I remember the car's color as light blue. Car #2 is a 1970 Sedan de Ville serial #BO124628. This car was dark blue with matching leather and a white vinyl top. It was involved in an accident in 1977 and purchased by a mechanic from Lindsay Cadillac in Alexandria, Virginia. I suspect the convertible may still be around due to its higher value and survival rate, but it has been a lot of years. I am interested in purchasing these cars, or if not for sale, just knowing where they are. I have the original sales invoices that I would be happy to copy for their present owners. Please reply to my email or phone.

Thank you.

Paul Katson
Del Mar, California
858-259-7555
pkatson@sbcglobal.net



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IN THE NEWS



Dan Reed created the painting above for this year's AACA Museum "Night at the Museum" auction scheduled for Wednesday, October 6, 2010, 6-10 PM. The painting will also be exhibited during the opening ceremonies of the AACA Museum's upcoming exhibit titled "Ash & Maple Marvels: Wood Bodied Cars 1910 -1953". As for the painting itself, it features three 1940s era wood-body cars: a 1947 Nash Suburban, 1942 Buick wagon and a 1947 Pontiac wagon. The train pulling into the station is a Pennsylvania Railroad F3 diesel locomotive. Crossing the bridge in the background is a Pennsylvania Railroad M1 steam locomotive. The overall scene is loosely based on the train station in the little town of Port Clinton, PA.

The "woodie wagon" has long been an iconic part of American automotive culture. Motorized work vehicles and eventually station wagons with real wood sides made their debut in the early 20th century and the trend continues today, at least in terms of style and design, with the imitation vinyl side stripes found on cars like the PT Cruiser¹.

¹ Source: AACA Museum website.



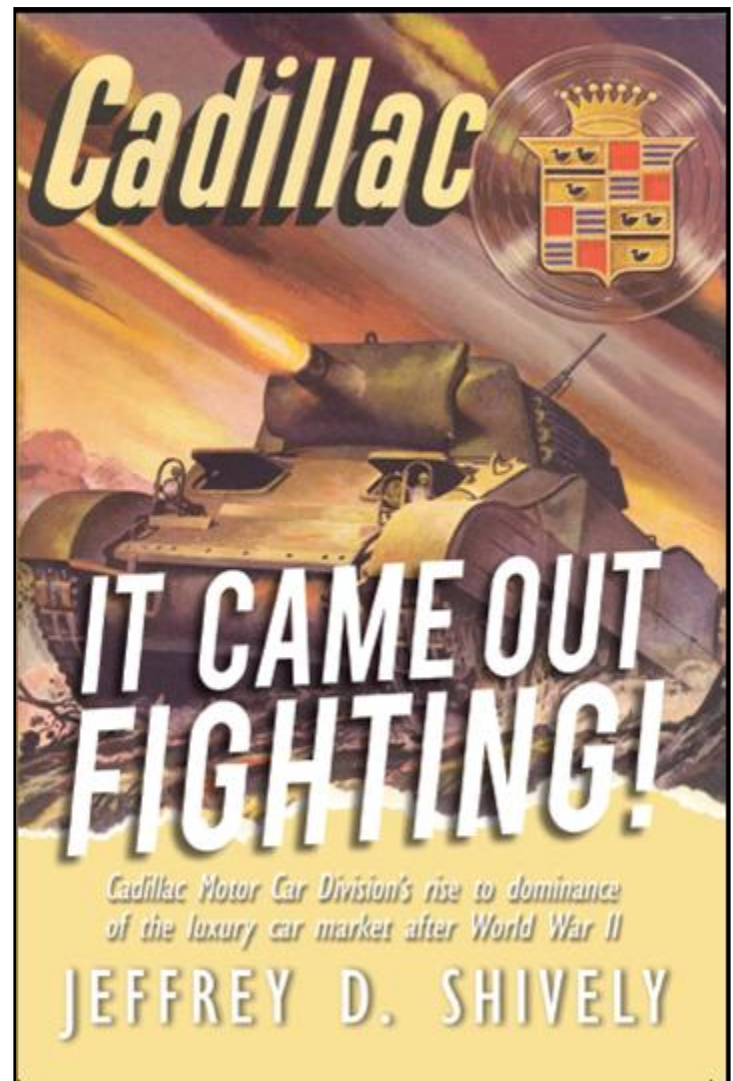
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"IT CAME OUT FIGHTING! CADILLAC MOTOR CAR DIVISION'S RISE TO DOMINANCE OF THE LUXURY CAR MARKET AFTER WORLD WAR II" BOOK INTRO AND COVER COURTESY OF JEFF SHIVELY

Congratulations to Jeff Shively, the 2010 CLC Maurice Hendry Award recipient for his book titled, *"It came out fighting! Cadillac Motor Car Division's rise to dominance of the luxury car market after World War II"*.

The book is an analysis of the factors that contributed to Cadillac Motor Car Division's ascension to sales leadership in the fine car field in the years following World War II. Factors in play during the pre-war years, such as mechanical and styling innovations, advertising concepts, and the redefinition of the luxury car genre were considered. Cadillac's wartime production of aircraft engine parts and tanks held the real key to post-war dominance. The War Department paid the company to upgrade its facilities and its drive train, allowing Cadillac to avoid many of the financial burdens endured by its primary rival, Packard, during reconversion to post-war automobile production. This permitted Cadillac to sell an improved product for less cost to the customer than its competitors. This advantage, coupled with the rise of the personal luxury concept and a stream of technological innovations, allowed Cadillac to rule the luxury car market until the close of the twentieth century.



Jeff is a former Director of the CLC Indiana Region and co-author, along with CLC President Lars Kneller, of the 1965-1966 Cadillac Authenticity Manual. In his spare time, he works on his stable of vintage Cadillacs, currently including examples from 1941 and 1965. Currently, he resides near Greencastle, Indiana with his wife Mila, and teaches at a local community college.

To order an autographed copy, send \$18 (includes shipping and handling) to

Jeff Shively
5744 West County Road 375 South
Greencastle IN 46135

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www.clcpotomacregion.org



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2010 CALENDAR OF EVENTS

DATE	TIME	EVENT	LOCATION	CONTACT INFORMATION
Sep 2-5 Thu-Sun		3rd Grand European Hosted by the CLC France	Richelieu France	http://cadillaclasalleclubfrance.blogspot.com/
Sep 4 Sat	12:00 am – 4:00 pm	Cadillac Parade	Pennsylvania Ave Baltimore MD	James Hamlin at jwh@royaltchc.com or 443-280-2702
Sep 5 Sun	10:00 am – 3:00 pm	Vern Parker's Street Dreams Car Show	Spring Hill Recreation Center McLean VA	www.vernparker.com
Sep 5 Sun	9:00 am – 3:00 pm	2nd Annual Wheels for Prostate Cancer Research Car Show	Fire Museum of Lutherville MD	www.wfpcr.org
Sep 5 Sun	11:00 am – 6:30 pm	CLCMRC Inaugural Meet and Tour	Gilmore Car Museum Hickory Corners MI	Mike Josephic at 724-935-3767 or caddy2507@comcast.net
Sep 10 Fri	6:00 pm – 9:00 pm	Glen Burnie Gardens at Night Cruise-in	Museum of the Shenandoah Valley Winchester VA	www.sraaca.com www.shenandoahmuseum.org
Sep 11 Sat	9:00 am – 3:00 pm	14th Annual CLC Hampton Roads Region Car Show	Suttle Motors Newport News VA	Bob Geiger at 757-253-6501 or bobnlettygeiger@aol.com
Sep 12 Sun		CLC Raritan River Region Car Show	Gold Coast Cadillac Oakhurst NJ	Pat Caruso at carusohome@optonline.net
Sep 12 Sun	8:00 am – 3:00 pm	AARP-Wiygul Automotive Classic Car Show (Fab 50's)	Downtown Herndon VA	www.aarpdulles.org/ mgxroot/page_classic2010.html or brent@AARPdulles.org
Sep 12 Sun	8:00 am – 3:00 pm	AACA Sugarloaf Mountain Region's 41st Annual Car Show	Mt Airy Fireman's Park Mt Airy MD	Rob Burchill at 301-371-0654 or robburchill@comcast.net
Sep 18 Sat	8:00 am – 3:00 pm	35th Annual Edgar Rohr Memorial Antique Car Meet	Manassas Museum Manassas VA	Pat Paquette at 703-670-5051 or www.bullrunaaca.org
Sep 18 Sat	10:00 am – 3:00 pm	West Annapolis Fire Department Benefit Car Show	The Green Turtle Edgewater MD	www.baysidemustangs.com
Sep 20 Mon	7:30 pm – 9:30 pm	Potomac Region Monthly Meeting	Capitol Cadillac Greenbelt MD	Vince Taliano at 301-258-8321 or vincetaliano@clcpotomacregion.org
Sep 21-27 Tue-Mon		7th Annual Cadillac Allanté National Meet / Vacation	Myrtle Beach SC	Johnny Monzo at itsonlyluv@comcast.net or 609-634-6518
Sep 25 Sat	12:00 pm – 4:00 pm	5th Annual "Poolesville Day" Classic Rod, Car, Truck and Motorcycle Show	Poolesville MD	www.Poolesvilleday.com or Jim Brown at 301-221-1988
Sep 26 Sun		CLC Valley Forge Region Annual Fall Car Show	Peddler's Village Lahaska PA	www.vfrclc.org/upcoming_events.htm
Sep 26 Sun	11:00 am – 5:00 pm	18th Annual Bluebird Blues Festival and Classic Car Show	Prince George's Community College Largo MD	Office of Alumni Relations at 301-322-0858 or alumni@pqcc.edu
Sep 29 - Oct 3 Wed-Sun	Gates open daily at 7:00 am	Fall Carlisle & Auction	Carlisle PA	717-243-7855 or www.carsatcarlisle.com
Oct 3 Sun	8:00 am – 1:00 pm	53rd Annual Antique Auto Assembly	Armed Forces Retirement Home Washington DC	Dave Browne at 301-593-0789
Oct 6-9 Wed-Sat	Gates open daily at 7:00 am	AACA National Eastern Fall Meet	Giant Center and Show Grounds Hershey PA	www.hersheyaaca.org
Oct 16 Sat	8:30 am – 3:30 pm	City of Rockville Antique and Classic Car Show	Rockville Civic Center Rockville MD	240-314-5022 or www.rockvillemd.gov/events/carshow.htm
Oct 18 Mon	7:30 pm – 9:30 pm	Potomac Region Monthly Meeting	Silver Diner Merrifield VA	Vince Taliano at 301-258-8321 or vincetaliano@clcpotomacregion.org
Oct 23 Sat		CLC Valley Forge Region's Driving Tour to Baltimore	Baltimore Street Car Museum	www.vfrclc.org/upcoming_events.htm
Oct 24 Sun	9:00 am – 3:00 pm	Capitol Cadillac Fall Car Show <i>Fabulous Fleetwoods</i>	Capitol Cadillac Greenbelt MD	Diane & Henry Ruby at 301-894-8026



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Annual Fall Car Show Fabulous Fleetwoods

Sunday October 24, 2010

Car Registration: 9:00 am – 12:00 pm

Show Hours: 9:00 am – 3:00 pm

6500 Capitol Drive

Greenbelt, MD 20770

Phone: 301-441-9600

www.ecapitol.com



The goal of our **Fabulous Fleetwoods** show is to be one of the largest gatherings of Fleetwoods in recent Mid-Atlantic Area history. The show will recognize and celebrate all Cadillac Fleetwoods, Broughams and Sixty Specials from 1938 through 1999, excluding Eldorado. Specifically, this year's honored category

- includes both rear-wheel-drive and front-wheel-drive Fleetwoods and Sixty Specials,
- includes the low-production Fleetwood and Fleetwood Brougham coupes as well as the sedans,
- includes the Fleetwood Talisman of 1974-1976, the Fleetwood Series 72 of 1940, and the Fleetwood Limited of 1997-1999,
- includes the rear-wheel-drive Broughams from the late '80s through 1992, when the name Fleetwood was reserved for the front-wheel drive cars, and
- includes all Fleetwood Series 75 sedans and limousines of this era.

Every Fleetwood owner is encouraged to attend this very special show. To celebrate the event, each registered owner will receive a commemorative dash plaque illustration of a Fleetwood (pictured above), as well as a commemorative show program highlighting the history of Fleetwoods and featuring a description of each Fleetwood pre-registered for the show. The Fleetwood owners will also receive a framed certificate of appreciation for participating. It is time for the Fleetwood owners to take their place alongside the prestigious V-12 / V-16, Eldorado, LaSalle and Capitol Cadillac Alumni Car owners who have been featured at the Potomac Region's past theme-related car shows.

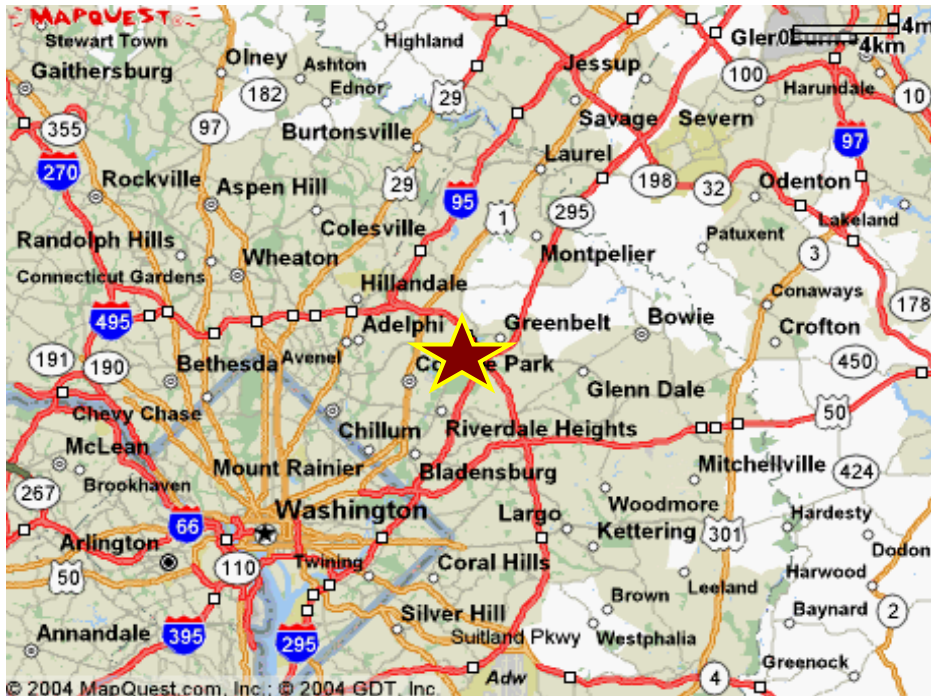
The judging will be done by the owners of the vehicles registered. The registered owners will be able to judge cars in all classes (people's choice); including their own, and 1st, 2nd and 3rd place awards will be given to winning vehicles in each class, **including two special classes for the *Fabulous Fleetwoods*: 1938 – 1959 and 1960 – 1999.**

Capitol Cadillac is an easy five minute drive from the Holiday Inn Greenbelt where rooms will be reserved for the night before the show at a special rate of **\$94/night** (301-982-7000 – mention "Cadillac & LaSalle Club" when making reservation). The Holiday Inn Greenbelt will also be the site for a dinner the night before the show hosted by past CLC President Richard Sills & Shelley Chadick. If you plan to attend the dinner, please RSVP to Shelley at shelleychadick@yahoo.com or 717-368-4422.

Visit us on the web!
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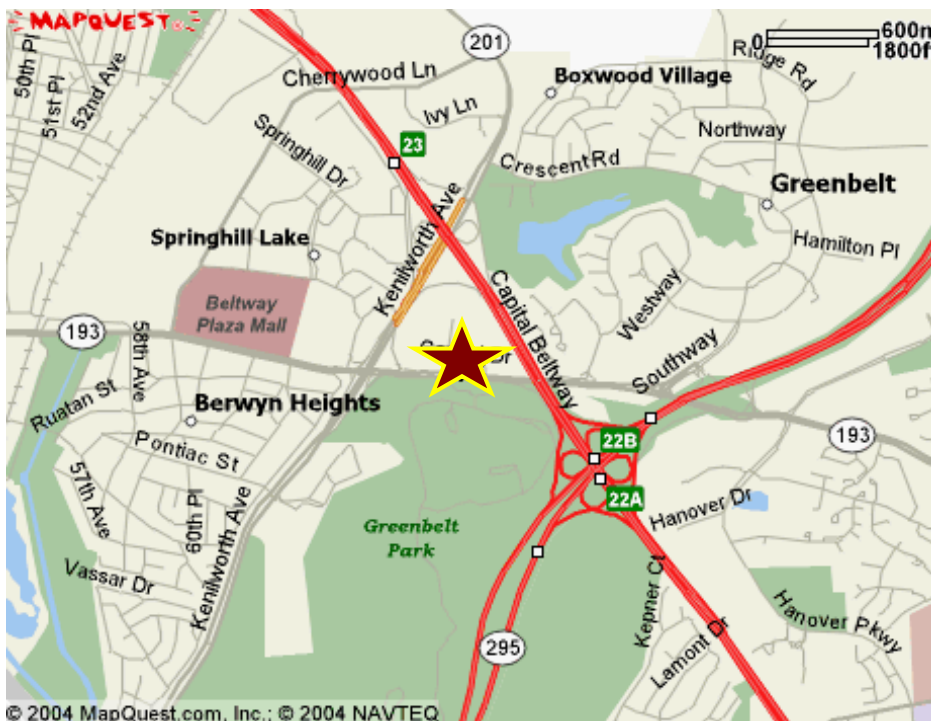
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LOCAL DIRECTIONS:

From Capital Beltway (I-495/95)

- Use Exit 23 - Kenilworth Avenue Rte 201, proceed South on Kenilworth Avenue to first exit - Greenbelt Road, Route 193
- At light, proceed East on Greenbelt Road - Rte 193 (left)
- At traffic light make left onto Walker Drive (*TGI Friday's* Restaurant on corner)
- Make an immediate right onto Capitol Drive (Dealership is on your left)



From Baltimore-Washington Parkway (Rte 295)

- Use Exit for Rte 193 (Greenbelt Road)
- Proceed West on Rte 193 - Greenbelt Road
- Make first right after underpass onto Capitol Drive (Dealership is on your right)

For more information, contact Diane & Henry Ruby, Car Show Coordinators, at 301-297-4459, 301-894-8026 or henry.ladydi@verizon.net.



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Car Show Rules

Rain or Shine: The car show will take place rain or shine. No refunds.

Judging Rules: Vehicles will be peer judged by the individual owners of the registered cars. **Registrants will be able to judge cars in all classes, including their own.** 1st, 2nd and 3rd place awards will be given to winning vehicles in each class

<u>Judging Classes</u>	<u>Other Awards</u>
Class A: 1902 – 1942 Cadillac (exc. Fleetwoods) Class B: 1927 – 1940 LaSalle Class C: 1946 – 1958 Cadillac (exc. Fleetwoods) Class D: 1959 – 1964 Cadillac (exc. Fleetwoods) Class E: 1965 – 1970 Cadillac (exc. Fleetwoods) Class F: 1971 – 1976 Cadillac (exc. Fleetwoods) Class G: 1977 – 1986 Cadillac (exc. Fleetwoods) Class H: 1987 – 1996 Cadillac (exc. Fleetwoods) Class I: 1997 – Current Cadillac (exc. Fleetwoods) Class J: Commercial Vehicles Class K: Modified Vehicles Class L: 1938 – 1959 Fabulous Fleetwoods Class M: 1960 – 1999 Fabulous Fleetwoods	<ul style="list-style-type: none"> Dealer's Choice Best Pre-War Best Post-War Best of Show Ladies Choice Long Distance (Driven Cars Only) <p>A vehicle receiving "Best of Show" may also receive an award in its class, but will not be eligible to receive "Best Pre War" or "Best Post War" at the same show.</p>

Registration Form

Make checks payable to **CLC Potomac Region** and mail registration form to:
 Harry Scott, Treasurer
 14421 Aden Road
 Nokesville VA 20181-3122

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Vehicle Registration Fee: (Up to Oct 14: \$15/per car - After Oct 14: \$20/per car)

Circle Make: CAD LAS Year: _____ Model: _____ Class: _____

Circle Make: CAD LAS Year: _____ Model: _____ Class: _____

The Potomac Region recommends that owners keep a fire extinguisher in their collector cars.

By registering a vehicle for the show, the registrant accepts the following terms:

The Region reserves the right to determine each vehicle's judging class.

The Region reserves the right to determine each vehicle's placement in the show field.

Check the box if you do not want your vehicle(s) judged



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***FABULOUS FLEETWOODS
COMMEMORATIVE PROGRAM WRITE-UP***

Please include a brief description on each Fleetwood registered for the show for inclusion in the Commemorative Program.

Examples: history of the car, unique features, favorite memory, etc.
Use an additional sheet if necessary.

***(Please return along with car show registration by October 14, 2010
in order to be included in the commemorative program)***

Year: Model: Owner: City & State:

Year: Model: Owner: City & State:



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AUGUST 15, 2010 MEETING MINUTES BY VINCE TALIANO

PLACE: Snyder's Willow Grove Restaurant, Linthicum, MD

TIME: 2:00 PM

PRESIDING: Director Vince Taliano

ATTENDANCE: Jack McClow; Rick Menz; Tom McQueen; Franklin Gage; Grady McMahan; George & Rita Boxley; Francis & Margaret Werneth and Harry & Carol Yarnell

DIRECTOR'S REMARKS: Vince thanked everyone for attending. Also, he stated:

- The Region received a nice thank you card from Mary Lightbown for the plant sent in Charlie's honor. Many members attended Charlie's memorial service at which Randy Denchfield and Vince eulogized Charlie.
- Vince mentioned that he recently had an opportunity to meet Keith Peirce, the Region's Director from 1992-96. An article on Keith will appear in the September issue of the newsletter.
- Congratulations to Randy whose 1949 Cadillac appeared in a recent issue of Hemmings Motor News. The picture was taken at the AACA event in New Bern, NC.

SECRETARY'S REPORT: The Minutes from the July meeting were not read since they had been published and distributed to all members in the August, 2010 newsletter.

TREASURER'S REPORT: The Treasurer's Report covered the time period from the July meeting to date. It was reported that the Region's income was \$50.39. The total expenses for the same time period were \$166.57. The checking account balance as of the meeting date is \$8,768.76. The CD principal balance is \$5,831.45.

MEMBERSHIP REPORT:

It was reported that our membership is at 199 members. Carol Yarnell suggested that the Region hold a promotional event to get to 200 members by offering incentives to the referring member and to the 200th member. That is exactly what the Region did when it first reached 200 members a few years ago. All were in favor of the idea.

ACTIVITIES REPORT:

1. Recently Held Events:

- **All-GM Show, Rockville, MD, Sat, Aug 14:** Tom McQueen reported the Region had a big turnout at the show. Quite a few members won awards including Jim Hartnett, Richard Sisson and Randy Denchfield. A story with a few photos will appear in the September newsletter issue.

2. Upcoming PR Events:

- **VFR Run/Meet to Baltimore Streetcar Museum, Sat, Oct 23:** Details are forthcoming from the Valley Forge Region. We will convey this information as soon as we know more. We should support this event and have a good turnout of Region members at the Baltimore Streetcar Museum on Saturday.



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- **Fabulous Fleetwoods Fall Car Show, Sun, Oct 24:** An illustration of a 1959 Fleetwood by Dan Reed has been selected as the dash plaque design. The show flyer will appear in the September issue of the newsletter. Deadline for pre-registration will be October 14th.
 - **Annual Holiday Party:** Rita Boxley announced that she and George would like to host the event again. **The date selected was Sunday December 12th.** They will try to book the same musical entertainment as last year. Everyone was in favor and thanked the Boxleys for their continued hospitality.
- 3. Other upcoming events:** The following events were mentioned:
- **CLC National Driving Tour, Washington State, Tue-Sun, Aug 24-29:** Jack McClow will be attending. His story and photos will appear in the October issue of the newsletter.
 - **Vern Parker's Street Dreams Car Show, Spring Hill Recreation Center, McLean, VA, Sun, Sep 5:** All Region members featured in Vern's column over the years are encouraged to attend.
 - **Inaugural Meet and Tour at the Gilmore Car Museum, Hickory Corners, MI, Sun, Sep 5:** Jack McClow will be attending the event.
 - **City of Rockville Antique and Classic Car Show, Rockville Civic Center Park, Sat, Oct 16:** A large turnout of Region members and vehicles are expected.

NEW BUSINESS: None at this time.

OLD BUSINESS:

PR Officer Elections: August 15th was the deadline to submit a nomination. All nominees will be notified and must agree to run for a position in order for their name to appear on the ballot.

Cadillac-LaSalle Museum at the Gilmore: Vince mentioned the CLCMRC's \$2 million fundraising campaign for the new Cadillac-LaSalle Museum in the Gilmore Car Museum Complex in Hickory Corners, MI. The CLC has announced that it will match donations by CLC regions, not donations in general, up to \$75,000 for fiscal year 2011 beginning in October, 2010. The Potomac Region has begun a similar matching contribution campaign in which a PR member can make a donation to the CLC Museum and the Region will match that amount, with certain limitations. **Donations totaling \$900 from five members have been received to date.**

GENERAL DISCUSSION:

Rita Boxley announced that Worldwide Auctioneers acquired the event formerly held in Atlantic City at the Borgata, now to be held at the Trump Taj Mahal. (This is the single-evening auction of "high end" cars.) G. Potter King will continue to operate the three-day auction and car corral at the Atlantic City Convention Center. The dates for the G. Potter King Convention Center event are February 18-19-20 (Friday through Sunday). The Trump Taj Mahal event is Saturday evening February 19. More details to follow.

NEXT MEETING: Monday, September 20, 2010, 7:30 PM at Capitol Cadillac, Greenbelt, MD.

ADJOURNMENT: Meeting adjourned at 3:50 PM



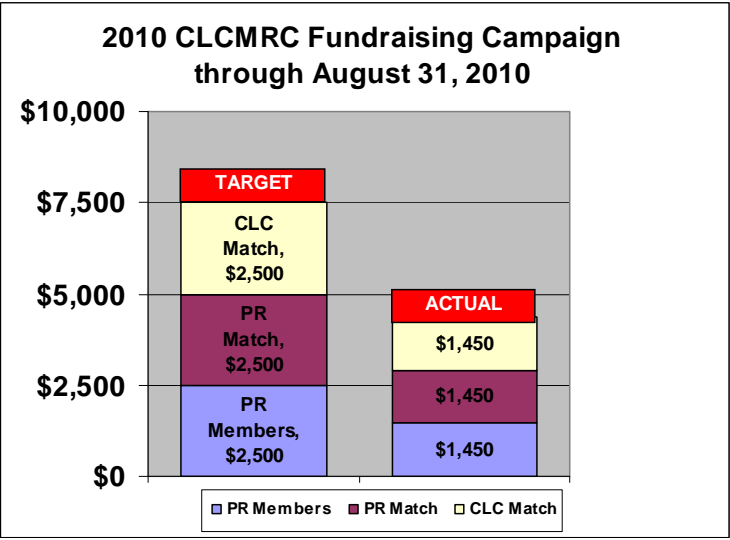
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**CLCMRC FUNDRAISING CAMPAIGN
BY VINCE TALIANO**

In the August 2010 issue of the *Caddie Chronicle*, it was reported that the CLC Board of Directors voted in favor of establishing a 100% match of Region contributions up to \$75,000 to the Cadillac-LaSalle Club Museum and Research Center (CLCMRC) for Fiscal Year 2011 (begins in October 2010) and another \$25,000 for Fiscal Year 2012. It was also reported that the Potomac Region's Executive Committee voted in favor of the Region matching a cumulative total of individual Potomac Region member contributions up to \$2,500 through the end of calendar year 2010. In turn, the CLC will match the Potomac Region's contribution of \$2,500, resulting in a \$7,500 total contribution to the Museum if the Potomac Region program is fully subscribed.

Through the end of August, **seven** Potomac Region members have contributed a total of **\$1,450**. That equals a total contribution of **\$4,350**, compared to our goal of **\$7,500**. There's still time to contribute. If interested in contributing, please send the bottom portion of this page along with your check made out to the CLCMRC (not to the CLC Potomac Region).



CLCMRC Potomac Region Matching Donation Form

Make checks payable to the *CLCMRC and mail along with this form to:
Vince Taliano
14 Triple Crown Court
North Potomac MD 20878

Name: _____ Donation Amount: \$ _____

Address: _____

City: _____ State: _____ Zip: _____

*Donations made to the CLCMRC are tax deductible to the extent permitted by law.

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www.clcpotomacregion.org



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***CRUISIN IN THE MORNING, CRUISIN IN THE EVENING, CRUISIN IN THE SUMMERTIME
STORY & PHOTO BY SANDY KEMPER***

A recent Saturday dawned gloriously sunny and warm. But there was very low humidity - none of that closeness or the damp blanket feel of a typical Washington, DC summer day. I had heard that on Saturday mornings, from 7:00AM to 9:00AM, in a commercial complex at the intersection of Georgetown Pike and Walker Road in Great Falls, Virginia, is "Katie's Cars and Coffee." Supposedly, this cruise-in is consistently well attended by participants and on-lookers alike. I ventured out in my classic and headed to Great Falls to see who would get up so early to cruise. A lot of motorheads, apparently! I arrived before 8:00AM and the "L" shaped parking lot was full to capacity with one remarkable car after another. There are intersecting driveways to additional parking areas and they were filled. And there were lots of people, coffee cups in hand, roaming around the stunning display of automobiles. The majority of the 80 cars or so were foreign sport, both classic and contemporary, representing the major British, Italian and German marques. And there was a good assemblage of American iron too. This made for a wonderful study in contrasts. But I imagined how much fun it would be to add to the international flavor of Katie's Cars and Coffee with a good number of cars representing the "Standard of the World."



**1948 Cadillac Hearse with spectator inscriptions
written on the flat black paint**

The neat thing about an early morning cruise-in is that one is able to enjoy a great car show and still have plenty of time in the day to do other things. In my case, I returned home for my Saturday chores and then headed out again in the early evening for another cruise. I drove north to Mt. Airy, Maryland and the long-running "Jimmie Cone" cruise night. Jimmie Cone is an ice cream stand perched on the edge of the parking lot of the Food Lion Shopping Center. The cruise is held on the 1st and 3rd Saturdays starting around 5:30PM, from April to October. Having heard that "Jimmie Cone" is among the largest cruises in Maryland, I was not surprised to find about six aisles of the parking lot's spaces nearly filled with street rods, muscle cars and classics. Detroit prevailed among the hundred-plus cars with a smattering of foreign makes. I was disappointed though, to find only three Cadillacs in the crowd. But among these three was a 1948 Cadillac Hearse. Perhaps I should say, "used to be." The car was outfitted like a oversized Halloween decoration. Plus, the owner had pieces of chalk available for people to inscribe any manner of writings on the flat black finish.

After an obligatory ice cream sundae I drove home smiling, thinking about cruising in the summertime.



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***1967 CADILLAC CALAIS LIKE NEW AFTER 25 YEARS
THE WASHINGTON TIMES
STORY BY VERN PARKER
PHOTOS BY WARREN OATES
FEBRUARY 19, 1992***



Keith Peirce got his '67 Cadillac Calais in 1984 with fewer than 10,000 miles on it.

From the mid-1960s to the mid-1970s, the bargain-basement Cadillac model was the Calais. The Calais model shared the same wheelbase and engine with the DeVille line, but was priced almost 10 percent less. True, the DeVille offered a few more niceties – but if a Cadillac was what you wanted, a Calais was a good deal.

Mr. and Mrs. Paul Johnson thought so, and in 1967 they drove a new four-door sedan Cadillac Calais home to Bethesda, MD. It was one of 2,865 such models built and sold new for a base price of \$5,215. General Motors described the color as Baroque Gold – iridescent – but Mrs. Johnson called it fawn.

In 1981, Keith Peirce, then a Washington Gas Light employee, was making a service call at the Johnson household. While Mr. Johnson and Mr. Peirce were chatting, they discovered a mutual interest in automobiles. Mr. Johnson showed Mr. Peirce his wife's 14-year-old Cadillac. At that time, it had been driven only 7,200 miles and still had the protective plastic on the back seat. "If you ever sell it, Mr. Peirce offered, "I'd like to buy it." The Johnsons' response was, "We'll never sell that car." Consequently, Mr. Peirce forgot about ever owning a Cadillac.

Mr. Peirce made a few more service calls in the ensuing years and became quite friendly with the Johnsons. Mr. Johnson died in 1983. In the early months of 1984, Mr. Peirce was driving by the Johnson house and saw no footprints or tracks in the snow. He stopped to make sure

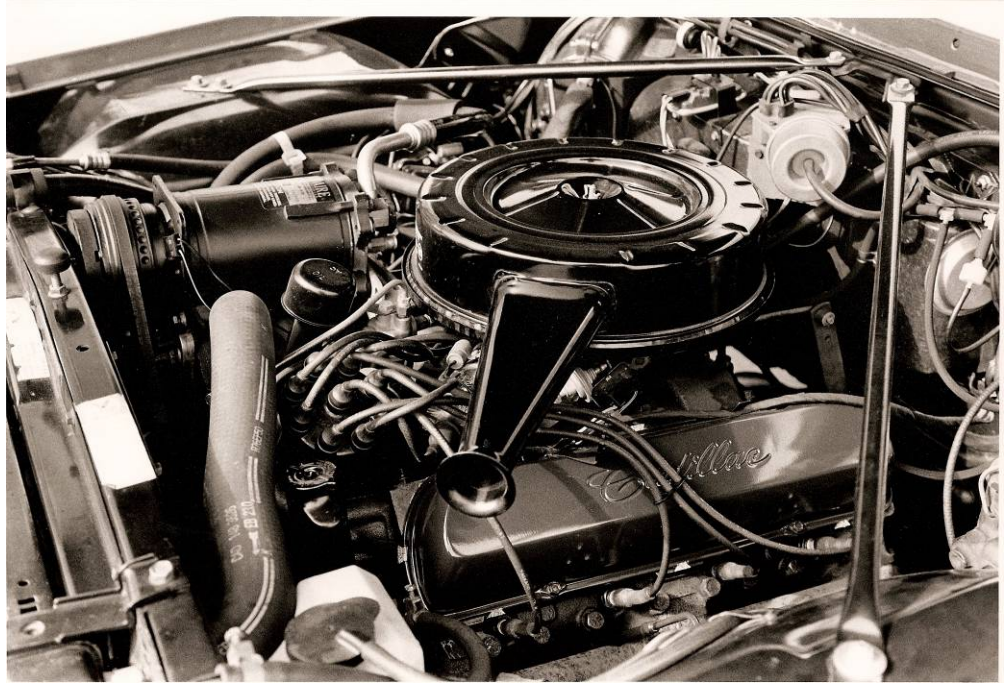
Mrs. Johnson was all alright, and it was then that she asked if he was still interested in the Cadillac. Figuring this was his only chance at owning a Cadillac, he said yes. By the time the car changed hands, it was April 1984. The odometer read 10,480 miles. Mr. Peirce retired in August 1984 and enjoys maintaining his all-original Cadillac at his Darnestown home.



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When he first got the squeaky-clean car home, he recalls all he did was wipe the big 429-cubic-inch V-8 engine. Everything else is incredibly clean and appears unused. The pleated sandalwood-colored leather upholstery is without creases, wrinkles or smudges. For that matter, the original floor mats are spotless and in like-new condition. The 4,499-pound car has a luxurious 129 ½-inch wheelbase and is 18 feet, 9 inches long. The 340-horsepower engine handles the car nicely, and Mr. Peirce reports highway mileage of 18 and 12 to 14 around town despite the thirsty Quadrajets four-barrel carburetor. Separate hydraulic brake circuits on the front and rear brakes ensure a safe, sure stop. The 9.20x15-inch Uniroyal tires call for 24 pounds of air pressure. "That's too low," Mr. Peirce says, "but it sure rides nicely."



The ultraclean 429 cubic-inch V-8 develops 340-horsepower.

Mr. Peirce's wife, Nancy, has always been reluctant to drive the large Cadillac. Upon Mr. Peirce's urging, she finally agreed to take a cruise, just around the neighborhood. As she turned into the driveway, a heater hose broke. It could have happened to anybody.

Each rear door is equipped with a cigarette lighter and ashtray. "There are 'his' and 'hers' ashtrays in the front," Mr. Peirce points out. The AM radio has a signal-seeking device and the front seat can be adjusted six ways. The windows are electrically operated except for the hand-cranked vents. When the car is put in gear, the emergency brake automatically releases. The dashboard is padded, as are the notched sun visors. A tilt-steering wheel function adjusts the three-spoke wheel. Mounted on the dashboard is a sliding intermittent windshield wiper control. Besides the air conditioner to control the climate in the cavernous car, a rear window defogger (a fan) is positioned to blow air on the rear window from the package shelf.

The Cadillac Calais now has 14,300 miles under its belted tires, and Mr. Peirce has every intention of adding many more. Not everybody has the pleasure of driving a brand new 25-year-old Cadillac.



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[Editorial Note – Keith Peirce served as Director of the Potomac Region from 1992 – 1996. Recently, I had the pleasure of meeting him for the first time. Keith, now 82, has fond memories of the Region and his time served as Director. While visiting with him, he gave me his trophies and dash plaques from the earliest car shows held at Capitol Cadillac, which began during his term as Director.]

His beloved 1967 Cadillac Calais is now owned by Richard Sills. The car still looks brand new and has only 17,177 miles on it -- an increase of 2,800 miles since 1992. Richard points out that Cadillac's name for the paint color is Doeskin.]



Keith Peirce at his Darnestown MD home
Photo by Vince Taliano



The 1967 Cadillac Calais at the 2006 Brenner Cadillac Show in Harrisburg PA
Photo by Vince Taliano



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**SPY SHOTS: CADILLAC TRIMS CTS PROPORTIONS TO OFFER 3-SERIES FIGHTER
SEMA ENEWS VOL. 13, NO. 29
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JULY 22, 2010**



At first glance, this mule car looks like nothing more than a standard Cadillac CTS sedan. Au contraire, says spy photo godmother Brenda Priddy, who notes that the front and rear axles are positioned closer to the middle than on a CTS and indicates a mutant chassis underneath. Priddy says the CTS decoy body is hiding the underpinnings of the 2013 Cadillac ATS. Riding on GM's new Alpha chassis, the ATS has been described as a smaller version of the CTS and possibly meant to be a true competitor to the BMW 3-Series. The ATS could get a new, rumored 2.5L turbocharged four-cylinder, but the 3.0L V6 or the 3.6L V6 should also be optional variants.

ATS sedan production is expected to start in July 2012, followed by the coupe in July 2013, and Priddy says pricing is expected to range from the high 20s to low-mid 30s.



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***36TH ANNUAL ALL-GM SHOW
STORY BY TOM MCQUEEN
PHOTOS BY SANDY KEMPER***



Randy & Susan Denchfield's 1935 LaSalle convertible among some great GM vehicles

Saturday, August 14th, 2010 began with a few "dew drops" in Rockville, Maryland which quickly passed over and left one of the most comfortable days one can remember for the 2010 All-GM Show hosted by the Metro Chapter of the Buick Club of America and the Capital City Oldsmobile Rockets. Undaunted by the early precipitation, the advance show crew swung into action setting up the field classes, registration tents, t-shirt sales tents and all the directional signage. The Montgomery College site was shifted to a different lot than prior years due to campus construction, but actually the new lot provided more shade than the previous lot. After a slow start due to the early showers, attendees started "pouring" in around 9:30 AM and the crunch continued until about 11:30 AM. Although registration officially closed at noon, people continued to line up until around 12:30 P.M. bringing the total attendance to 132 show cars. The field was substantially filled, although an adjacent lot was available for overflow or future expansion.



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Woody Woodruff's 1970 Eldorado coupe



Mark Brodsky's 1970 DeVille convertible

A brief bit of show history will note that this is the 36th Annual Show hosted by the Metro Buick Club, which for many years was an "All-Buick" event that was judged using the national 400 point standard. For many years, the annual Buick show was held at the old Ballenger Buick on Rt. 1 in Laurel, Maryland, a family dealership dating back to the early 1940s (since sold to Fox). At some point, it was decided to expand the show to include our friends in the Oldsmobile and Cadillac clubs thus creating a B-O-C show. That quickly expanded by demand to an "All GM" show. What started as a judged meet also evolved by necessity into a "peer judged" show. This single marque judged meet has become one of the area's most popular mixed make (though still just GM) events. In my opinion the selection of stock Buick, Olds, and Cadillac vehicles is far superior to that of the "All GM Show" in Carlisle. Interestingly, the emphasis on muscle cars and modifieds continues to grow, especially with the younger members of the hobby. A challenge for the future of our hobby will be to spur interest in youth for the non-muscle/modified vehicles

An impressive group of Cadillacs graced this year's show. Some of the entries included Jack McCLOW's 1957 Series 62 convertible "restoration in progress", Steven Sisson's pristine 1984 Eldorado Biarritz convertible (with 19k miles), Bob Fangmeyer's Autumn Maple

1984 Eldorado two-door coupe (for sale – see page 23), Tim Garrett's delightful 1983 Eldorado in Fern Gray, and Jim Hartnett's 1992 Fleetwood Brougham in Sable Black with red leather. Mark Brodsky treated the crowd to his superb original 1970 DeVille convertible in Bayberry Green, and Randy Denchfield provided one of the show's most beautiful examples with his rare 1935 LaSalle convertible coupe! Bill Archibald brought his lovely Firemist Red 1964 Eldorado Biarritz convertible (Steven Sisson's former "Big Red"), and Everett Greenstreet's very pretty 1968 DeVille convertible joined this year's lineup along with the 1970 Eldorado coupe owned by Woody Woodruff. Several other Potomac CLC members displayed other cars from their collections including Richard Sisson with his 1960 Pontiac Ventura ("early muscle"), Franklin Gage with his 1966 Chevy Bel Air sedan and yours truly with my 1959 Buick Electra 225 convertible "Indy 500 Pace Car" replica. Speaking of Electras, former Potomac Region member Dan Ryan was also present with a stunning 1964 Buick Electra 225 two-door coupe.



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All-GM Show Chairman Cory Correll continues to coordinate the many facets of this popular and growing event along with all of his great Buick-Olds Club team! Cory, for those of you who don't know him, is also a graphic artist extraordinaire, designing both the awards and the t-shirt artwork each year, while providing some of the hobby's finest renderings. This year's artwork featured vehicles from 1970.

Our CLC family continued to provide our own well known friendship and support when Mark Brodsky's Cadillac decided to have a "starting issue" at the end of the show. Even Cadillacs occasionally have a moment of indecision, rare though they may be - even perfect original examples such as Mark's. He took it all in stride, but all the membership present rallied around while AAA came to give the DeVille a ride home. So, we'll have to award Mark our "hard luck" trophy belatedly for the 2010 show. The problem was easily cured by installing a new starter.

The 2010 show entertainment was provided again this year by everyone's favorite "DJ Mikey." Mikey continues to pull all sorts of unusual and rarely heard goodies out of his repertoire. This year, everything from Al Jolson to Billy Holiday to original auto ads graced the "air-waves." Just the sort of things that we old timers enjoy! The food concession was provided again this year by the ever reliable and tasty Roy's Concessions. Roy turns out great car show fare at more reasonable prices than many in the area. Not only that, but he's there early for breakfast!

This year's "Best Cadillac/LaSalle" award went to Potomac Region honorable member Vern Parker for his classically styled 1939 LaSalle Sedan. Vern continues to be one of Washington's most well known and beloved antique car owners and was the writer for many years of *The Washington Times* "Out of the Past" article featuring a different antique car each week. Vern continues his popular series of articles now as a nationally syndicated column and on his website www.vernparker.com in addition to hosting the very popular "*Street Dreams*" Car Show in McLean, Virginia every Sunday of Labor Day Weekend for automobiles that have been featured in his articles.



Vern Parker's 1939 LaSalle Sedan

The Best of Show for the 2010 All-GM Show went to the magnificent 1931 Buick 8-96C convertible coupe of David Landow from Potomac, Maryland. Breathtaking hardly describes this automotive masterpiece, one of only 1,066 produced in 1931 (not including the 4 exported). Buick's legendary overhead valve Straight 8, produced through 1953 (in Specials only in 1953) was joined by the first use of Synchro-mesh transmissions in a Buick (Cadillac had developed Synchro-Mesh and introduced it in August 1928). All of these features were available in 1931 despite the deepening Depression and much reduced production (Buick's lowest since 1921).

The Metro Buick Club and the Capital City Olds Rockets appreciate the continued support of the Potomac Region and look forward to a great turnout of Cadillacs and LaSalles in 2011.

Visit us on the web!
www.clcpotomacregion.org



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1964 ELDORADO IN ANOTHER MOVIE STORY AND PHOTOS BY MARTINA BUTLER



L to R: Frank Butler and the movie car locator working on the rear passenger window



Sweet ride for a High School Homecoming King and Queen

On August 9th, Frank and I received an email message that a movie for the Cartoon Network titled **"Lords of Bad Axe"** was beginning filming on Friday August 13th and that they were looking for a 1960's or 1970's convertible, not white in color. I responded quickly and we got **"Ms. Blue"**, our 1964 Eldorado convertible, rented out. Unlike the last time our car was used in a film (**"The Family That Preys"**), this time we would be present during the filming.

Friday afternoon **"Ms. Blue"** was checked out and all was perfect. With rain a definite possibility, we kept the top up driving down the interstate to the shoot location. Also, the intense heat was still with us and the A/C felt pretty good. We arrived at the high school where the filming took place. First they fed us a great meal and then came the time to put the top down. All went according to plans until the rear passenger window wouldn't go down. With the help of the guy in charge of finding vehicles, we were able to bypass the switch and finally the window came down. We were at the football field from 6:00 pm until 1:20 am. It was a long time sitting on concrete bleachers. The car was used as the Homecoming King and Queen vehicle and was parked on the field, never driven.

While we waited, I was able to join the extras filling up the stadium. The whole process was pretty amazing. It will take 20 days to film this movie and their days are long. We will let everyone know when we find out when the movie will play on television.



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2011-2012 POTOMAC REGION OFFICERS NOMINATION FORM BY SANDY KEMPER

The following is the nomination slate of candidates for the 2011-2012 officer positions of the CLC Potomac Region. Please submit to me any additional names for any officer position listed, no later than the next Region Meeting which will be held on Monday, September 20, 2010 at 7:30 PM at Capitol Cadillac. You may nominate yourself or any other Potomac Region member in good standing. Every nominee will be contacted and must agree to be a nominee before the election ballot is prepared. The election of officers is scheduled to take place during October, 2010.

NAME	CITY, STATE	POSITION(S)
Vince Taliano	North Potomac, MD	Regional Director Newsletter Editor Website Manager
Dan Ruby	Temple Hills, MD	Assistant Regional Director
Sandy Kemper	Silver Spring, MD	Secretary
Diane & Henry Ruby	Temple Hills, MD	Car Show Coordinators
Harry Scott	Nokesville, VA	Treasurer
Tom McQueen	McLean, VA	Membership Chairman
R. Scot Minesinger	Fairfax Station, VA	Activities Director



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CADDIE CLASSIFIEDS

Cars For Sale

1947 Fleetwood Series 75 – One of the nicest, most correctly restored 75 Series you will ever find – Car looks magnificent, and runs like new – Photos available of the restoration process, when the rust-free body was taken down to bare metal, with the engine out – Receipts available for all internal parts – All chrome and paint (bc/cc) is show quality. Most recently serviced in June 2010 and the Hydramatic trans shifts perfectly – All windows work – Original radio converted to AM/FM – Interior show quality – Diamond Back Custom Radial Tires with correct width white-walls and 16" Sombreros – Many CLC members (Valley Forge Region) will verify its outstanding condition – See pictures at <http://www.flickr.com/photos/12371122@N00/sets/72157601444483382/> – **Asking \$70,000** - For more info, contact Richard Taylor at 215-407-7015 or deacon8633@msn.com – Car is located in the Philadelphia area

1947 Series 62 Four-Door Sedan – Delivered new from Capitol Cadillac – History known since new – Always a local car other than one stay in Missouri for about 10 months – RARE STANDARD SHIFT – 89,000 miles – Flathead V8 – All original very good condition – Completely serviced – Runs and drives well – Smooth and quiet – Color is black – No rust – Perfect steering wheel – See pictures at <http://www.clcpotomacregion.org/47cadillacforsale.htm> – **Asking \$14,500** – For more info, contact Richard Sisson at 301-230-7686 (w), 301-279-8962 (h) or rdoubleus@aol.com – Car is located in Potomac, MD

1956 Series 6219 Sedan – Excellent driver – Original owner kept the car for 36 years and was happy to tell current owner that it never gave him a bit of trouble - Current owner reports the same thing in his 11 years of ownership – Repainted in the original Sonic Blue about 15 years ago, but aside from that it hasn't been apart – Only maintained and driven – 89k miles – Interior is worn in areas of the backrest portion of the seats, but the dash is in very good shape – Car has been driven to numerous Cadillac & LaSalle Club Regional car shows in Maryland, Pennsylvania and New Jersey – See pictures at <http://www.clcpotomacregion.org/56cadillac3forsale.htm> – **Asking \$9,000** – For more info, contact Dan Reed at 610-488-7927 or dan@danreedillustration.com – Car is located in Hamburg, PA

NEW ARRIVAL 1977 Seville – Gold with gold vinyl top – Cloth interior – 125K miles – Barn stored for over 10 years – **Asking \$850** – For more info, contact Mike Carlin at 410-596-1212 – Car is located in New Windsor, MD

NEW ARRIVAL 1978 Seville – Blue with blue leather interior – 82K miles – Factory CB radio – Fair condition – Will run – **Asking \$850** – For more info, contact Mike Carlin at 410-596-1212 – Car is located in New Windsor, MD

NEW ARRIVAL 1982 Cimarron – White with red leather interior – 151K miles – Outside stored for over 10 years – **Asking \$450** – For more info, contact Mike Carlin at 410-596-1212 – Car is located in New Windsor, MD

1984 Eldorado Two-Door Coupe – All original 49,800 miles – Beautiful car finished in original Autumn Maple Firemist High Metallic acrylic lacquer paint with gold pin stripes and a tan vinyl Coach Roof – Many extra features including chrome grill cap, trunk rack and chrome spoke wheels – Rides on its original Vogues – Light Saddle supple leather interior is gorgeous and is in as new condition as is the carpeting – Car has been extremely well cared for – Same owner for the past 10 years – Garage kept for most of its life – Runs and drives extremely well – See pictures at <http://www.clcpotomacregion.org/84cadillacforsale.htm> – **Asking \$8,500** – For more info, contact Bob Fangmeyer at 240-994-4570 or rafwgf@verizon.net – Car is located in Derwood, MD

1985 Eldorado Biarritz – 94,588 miles – 2nd retail owner – Original Arizona car until 2003 – Since 2003 the car has been garaged, covered and only driven to shows – 4.1 liter engine, having the later VIN number after FE623772 (see Hemmings Classic Car January 2009) – Paint, stainless trim, chrome, interior, roof and engine are all original and in beautiful condition – No pitting on the chrome or stainless – Gold package – Service records and two custom covers included – All CLC awards convey with sell – Recent 2010 appraisal, by the International Vehicle Appraisers Network, received an overall condition code #2 with a \$12,200 value – See pictures at <http://www.clcpotomacregion.org/85cadillacforsale.htm> – **Asking \$11,500** – For more info, contact Chuck O'Bryan at 703-408-3057 or TazandSierra@aol.com - Car is located in Falls Church, VA