



#### DIRECTOR'S MESSAGE BY DAN RUBY

2019 OFFICERS:

REGIONAL DIRECTOR
AUTOMOBILIA AUCTIONEER
SUMMER PICNIC HOST
DAN RUBY

ASSISTANT REGIONAL DIRECTOR
CENTRAL VA REGION LIAISON
NEWSLETTER COLUMNIST
CHUCK PIEL

TREASURER BILL HILLIARD

SECRETARY
ASSOCIATE NEWSLETTER EDITOR
SANDY KEMPER

ACTIVITIES DIRECTOR
EVENT PHOTOGRAPHER
RANDY EDISON

CAR SHOW COORDINATOR
NEWSLETTER COLUMNIST
VALLEY FORGE REGION LIAISON
LYNN GARDNER

MEMBERSHIP DIRECTOR FRANKLIN GAGE

NEWSLETTER EDITOR
WEBSITE MANAGER
VINCE TALIANO

NATIONAL DIRECTOR
NEWSLETTER COLUMNIST
JACK MCCLOW

**OTHER KEY POSITIONS:** 

NEWSLETTER COLUMNIST RITA BIAL-BOXLEY

NEWSLETTER COLUMNIST CHRIS CUMMINGS

NEWSLETTER COLUMNIST SUSAN DENCHFIELD

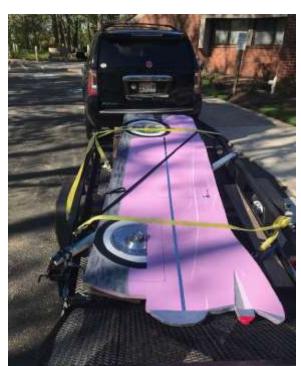
CAR SHOW SPONSOR AND HOST
DANIEL JOBE & CAPITOL CADILLAC

NEWSLETTER COLUMNIST TOM MCQUEEN

CAR SHOW MASTER OF CEREMONIES
CENTRAL PENNSYLVANIA REGION
LIAISON
NEWSLETTER COLUMNIST
RICHARD SILLS

Well, April is gone and the car show season is in full swing! I took a trip to Spring Carlisle and saw quite a few Cadillacs in the car corral at decent prices. I just wished the weather was better.

The next big event for our Region is our Annual Spring Show and Automobilia Auction on Sunday May 19th at Capitol Cadillac in Greenbelt, MD. This year is Capitol Cadillac's 85th Anniversary. We'll be featuring cars bought new at Capitol in the showroom. I'm asking those who attend to please bring something carrelated for donation to the auction. The auction proceeds help offset the cost for future events such as the Summer Picnic, Holiday Party, etc.



Curious?
Read all about it on page 16!

If club members have ideas of future activities that you would like to help plan, please contact Randy Edison, Activities Director, or myself and we will address them.

Our next meeting is at Capitol Cadillac on May 6th at 7:00 pm. Pizza and soft drinks will be available to the attendees.

Many of you will be heading out west to Louisville, KY for the 2019 Grand National in June. I want to wish those driving their prized automobiles out there a safe and happy trip. We look forward to seeing your photos and stories!

Dan Ruby





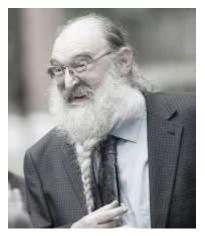
## IN MEMORIAM: RICHARD YORK CONTRIBUTIONS BY CAROL ECKART AND MINNICH FUNERAL HOME

CLC Potomac Region member Richard Durham York of Rohrersville, MD passed away after a long battle with cancer on Sunday, April 21, 2019 at the age of 66. He was at home surrounded by friends and loved ones. Richard enjoyed numerous hobbies, especially old film noir movies from the 1940s-50s, collecting vintage cars and riding Harley Davidson motorcycles. His particular passion was for vintage Cadillacs of the 1950s and 1960s. He owned many over his lifetime. His hobby provided some unique opportunities including driving rock stars in his 1959 limousine (pictured right) when they played DC in the early 1970s, and having two of his cars plus himself appear briefly in the 1976 low-budget movie



**Brotherhood of Death** where his brief appearance earned him a mention as an actor in the Internet Movie Database (IMDb).

After he retired in 2007 he moved to the mountains of Western Maryland with his wife, Carol, where he had ample room to rescue and revive old barn-find Cadillacs. He also enjoyed hosting late summer pig roasts dubbed "Hippibillyfest" and spending time with friends and neighbors. He was an avid cat lover and took in cats from animal shelters and from other situations where a home was needed. He especially adored Freek, the little white six-toed cat who predeceased him in 2016 and Chevy, the elderly tabby, who provided great comfort to him until Chevy's passing in January 2019.



Richard is survived by his wife Carol L. Eckart (York), his in-laws Philip & Mary Eckart, Donna Bruning and Karen Thomas; his Uncle and Aunt Douglas & Jean Hunt; Aunt Dixie York Stringfellow, several nieces and nephews through marriage and many friends.

In lieu of flowers donations can be sent in his memory to the Humane Society of Washington County MD, an animal rescue of your choice or the Steadman-Keenan American Legion Post 96 in Brunswick, MD.

A celebration of life in the spirit of "Hippibillyfest" with food, drink, music and tales of Richard will be held on June 8th at the Steadman-Keenan American Legion Post 96 hall from 2-6 pm.





## APRIL 15, 2019 MEETING MINUTES BY SANDY KEMPER

**PLACE:** Silver Diner, 8150 Porter Road, Falls Church [Merrifield], VA

**TIME:** 7:50 pm

**PRESIDING:** Region Director Dan Ruby

**ATTENDANCE:** Chris Cummings, Randy & Susan Denchfield, Lynn Gardner, Larry & Maia Good and grandchildren, Jeff Gurski, Dale Graves & Dianna Moy, Greg Huver, Sandy Kemper, Chris

Overcash, Chuck Piel and Harry Scott

**DIRECTOR'S REMARKS:** Dan and Sandy thanked everyone for attending. Also thanks to all of the Region members who staffed our exhibit space at the Washington Auto Show. See below for more about the Auto Show. Note that our May Region meeting will be held at Capitol Cadillac on Monday, May 6th.

**SECRETARY'S REPORT:** The Minutes from the March 2019 meeting were not read since they were published and distributed to all members in the April 2019 newsletter.

**TREASURER'S REPORT:** The Treasurer's Report covered the time period from the March 2019 meeting to date. The Region's income was \$73.51 and the expenses for the same time period were \$111.95 for printing and website hosting.

**MEMBERSHIP REPORT:** Our 2019 membership stands at 177. Welcome to our newest member, Joseph A. Cerroni of Annandale, VA. He is the owner of a 1980 Eldorado.

**ACTIVITIES REPORT:** The following activities were discussed:

#### 1. Recent Events:

- 2019 Washington Auto Show, Convention Center, Washington, DC, Fri, Apr 5 Sun, Apr 14. Chuck Piel was our Auto Show Coordinator this year and the Region owes him many thanks for his work to coordinate the exhibit set-up, take-down and staffing for the show. Special thanks to Daniel Jobe for arranging with the Auto Show organizers for our Region to have the exhibit space that has been allotted to us for the past few years and to Randy & Susan Denchfield, Scott Patton and Dan Mulane for assistance in getting the exhibit materials placed. We were graced to have the Denchfield's '49 Convertible and Scott's '74 Sedan DeVille in our exhibit. The exhibit drew much interest from the Auto Show public and it was shown on the local broadcast news.
- 32nd Annual Southern Knights Coming Out Car Show, Charlotte Hall, MD Shopping Center, Sun, Apr 7. Dan Ruby participated with his '58 Eldorado and Greg Huver attended. Dan reported that over 600 cars were on display and the organizers had to turn away cars when the display area reached capacity.
- National Cherry Blossom Festival Parade, Washington, DC, Sat, Apr 13. Randy & Susan Denchfield participated in their 1964 Eldorado. Randy told an amusing tale of driving Japan's ambassador to the US in the parade and experiencing a mechanical breakdown in front of the viewing stands. He was able to get the car running again with much applause from the parade viewers.





#### 2. Upcoming PR Events:

- 27th Annual Capitol Cadillac Car Show & Automobilia Auction, Sun, May 19, 9:00 am 3:00 pm. The registration flyer has been published in the three most recent newsletters. Thirteen (13) cars are pre-registered to date which is less than average at this point. Volunteers are needed to help with the show arrangements, including day of show assistance. If you are interested in volunteering, please let Car Show Coordinator Lynn Gardner know. Also, we need auction items. Proceeds from the items donated for the automobilia auction help the Region pay for events on behalf of the members.
- Annual Potomac Region Picnic, Dan & JoJo Ruby's home. Dan announced that he
  and JoJo would be hosting the Region's Annual Picnic again this year. The date, probably
  in August, will be announced during the summer.

#### 3. Other Upcoming Events:

- 61st Annual AACA Apple Blossom Meet, Jim Barnett Park, Winchester, VA, Sat, May 11, 8:00 am – 4:00 pm.
- CLC Central PA Region's 30th Annual Spring Show, Kelly Cadillac, Lancaster, PA, Sat, May 18, 9:00 am - 3:00 pm.
- CLC Grand National, The Crowne Plaza Louisville, Tue-Sat, Jun 11-15. An informal poll was taken of who plans to attend this year's Grand National and who plans to take their cars.
- 46th Annual Sully Plantation Father's Day Car Show, Chantilly, VA, Sun, Jun 16, 9:00 am-3:00 pm. Like last year, there will not be a separate Cadillac Class at this meet. Instead all Cadillacs and LaSalles will be placed in one of the several "Other American Marques" classes, based on the year of the car. To enter a car to be judged, one must pre-register. A fire extinguisher is required for any show car.
- CLC National Driving Tour, Gettysburg, PA, Tue-Sat, Oct 22-26. Hosted by the Valley Forge Region, official announcement and registration will appear in the June issue of *The Self-Starter*. Meanwhile, the host hotel, the Wyndham Gettysburg, is accepting room reservations. One may call the hotel directly at 717-339-0020 or book online at <a href="https://www.wyndamhotels.com/groups/hr/Cadillac-and-LaSalle-club">www.wyndamhotels.com/groups/hr/Cadillac-and-LaSalle-club</a> to reserve a room at the preferred rate of \$139.00 + tax per night. Mention the Cadillac & LaSalle Club. The VFR is compiling a list of many tasks and activities that they will need help with before, during, and after the driving tour. If you want to help with this event, contact Mike Stinson at 267-251-8588 or Jack Hotz at 856-429-0641.
- Also from the Valley Forge Region: neither Delaware Cadillac nor Cadillac of Turnersville will host dealer shows this year. However, Ruggieri Cadillac in West Chester, PA has tentatively agreed to host/sponsor a show on June 22nd. Details to follow.

To view more events, visit <a href="http://www.clcpotomacregion.org/eventslisting.htm">http://www.clcpotomacregion.org/eventslisting.htm</a>

**NEXT MEETING: PLEASE NOTE:** Monday, May 6, 2019, 7:00 pm at Capitol Cadillac, Greenbelt, MD. Pizza and soft drinks will be provided by the Region. RSVPs will be requested in the reminder email to make sure that we have enough pizza for everyone.

**ADJOURNMENT:** Meeting adjourned at 9:00 pm.





#### **CALENDAR OF EVENTS**

DATE	TIME	EVENT	LOCATION	CONTACT INFORMATION
May 3-5 Fri-Sun		Greenbrier Concours d'Elegance	The Greenbrier White Sulphur Springs WV	https://www.greenbrierconcours.com/
May 4-5 Sat-Sun	Sa 9:00-1:30 Su 8:00-2:00	Del Rods Car Show	Dover International Speedway Dover DE	Rich Selg at 302-674-5365 or rsludge47@aol.com
May 6	7:30 pm -	Potomac Region	Capitol Cadillac	Dan Ruby at 301-343-1463 or
Mon	9:30 pm	Monthly Meeting	Greenbelt MD	danruby@clcpotomacregion.org
May 11	8:00 am -	61st Annual AACA	Jim Barnett Park	Duane Catlett 540-533-7376
Sat	4:00 pm	Apple Blossom Meet	Winchester VA	or sheanandoahregion@gmail.com
May 18	9:00 am -	CLC Central Penn Region	Kelly Cadillac	Richard Sills at 301-467-1212 or richard.sills@hklaw.com
Sat	3:00 pm	Car Show	Lancaster PA	
May 18 Sat	9:00 am – 3:00 pm	14th Annual BOPC Car Show Presented by the Delaware Valley Oldsmobile Club	West Goshen Community Park West Chester PA	Jeff at 484-889-2884, Hugh at 610-692-3845 or <u>dvocinfo@yahoo.com</u>
May 18 Sat	10:00 am - 3:00 pm	22nd Annual City of Fairfax Hosted by the NoVa Group Early Ford V-8 Club of America	City Hall Historic Old Town Fairfax VA	www.nvrg.org or info@nvrg.org
May 19	9:00 am -	27th Annual Capitol Cadillac Car	Capitol Cadillac	Lynn Gardner at 703-303-7310 or
Sun	3:00 pm	Show/ Automobilia Auction	Greenbelt MD	lynngardner@clcpotomacregion.org
May 19 Sun	8:00 am - 2:00 pm	5th Annual Car Show All Makes & Models Welcome	Howard County Living Farm Heritage Museum West Friendship MD	Al Zimmermann at 410-560-0237 or zimmco1@comcast.net
June 11-15		CLC Grand National Hosted by the	Crowne Plaza	https://www.cadillaclasalleclub.org/events/EventDetails.
Tue-Sat		Indiana Region	Louisville KY	aspx?id=1008246
June 14-16 Fri-Sun		Cadillac Club of Finland 30 Year Anniversary Celebration	Haikko Manor & Spa Hotel Haikkoontie Finland	https://cadillacclub.fi/
Jun 16	10:00 am -	46th Annual Father's Day Antique	Sully Historic Site	Jim Gray at 410-353-0381 or
Sun	3:30 pm	Car Show	Chantilly VA	jim.gray.31a@gmail.com
June 17	7:30 pm -	Potomac Region	IHOP Restaurant	Dan Ruby at 301-343-1463 or
Mon	9:30 pm	Monthly Meeting	Rockville MD	danruby@clcpotomacregion.org
Jul 4 Thu	10:30 am - 12:30 pm	38th Annual Independence Day Parade and Celebration	Morningside MD	Morningside Town Hall at 301-736-2300
Jul 13	9:00 am -	13th Annual CLC	AACA Museum	Richard Sills at 301-467-1212 or
Sat	3:00 pm	Central Penn Region Meet	Hershey PA	richard.sills@hklaw.com
Jul 15	7:30 pm -	Potomac Region	Silver Diner	Dan Ruby at 301-343-1463 or
Mon	9:30 pm	Monthly Meeting	Merrifield VA	danruby@clcpotomacregion.org
Jul 28 Sun	10:00 am - 3:00 pm	16th Annual All Car & Truck Show Hosted by the VCCA Free State Region	Reisterstown Regional Park Reisterstown MD	Bill Scott at 410-527-0953 or grand1917@comcast.net
Aug 2-4 Fri-Sun		57th Annual Das Awkscht Fescht Hosted by the AACA Ontelaunee Region (Featuring Cadillac)	Memorial Park MacCungie PA	https://awkscht.com/
Aug 17	4:00 pm -	Potomac Region	Olive Grove Restaurant	Dan Ruby at 301-343-1463
Sat	6:00 pm	Monthly Meeting	Linthicum MD	or <u>danruby@clcpotomacregion.org</u>
Aug 17 Sat	8:00 am - 2:00 pm	34th Annual Car Show Hosted by the AACA Sugarloaf Mountain Region	Rose Hill Manor Frederick MD	Ed at 301-514-2207 or Skip at 240-422-0368
Sep 16	7:30 pm -	Potomac Region	Capitol Cadillac	Dan Ruby at 301-343-1463
Sat	9:00 pm	Monthly Meeting	Greenbelt MD	or <u>danruby@clcpotomacregion.org</u>
Oct 2-6 Wed-Sun	Gates open daily at 7 am	Fall Carlisle	Carlisle PA	717-243-7855 or www.carsatcarlisle.com
Oct 9-12	Gates open	AACA National	Giant Center	www.hersheyaaca.org
Wed-Sat	daily at 7 am	Eastern Fall Meet	Hershey PA	
Oct 21	7:30 pm –	Potomac Region	Silver Diner	Dan Ruby at 301-343-1463
Mon	9:00 pm	Monthly Meeting	Merrifield VA	or <u>danruby@clcpotomacregion.org</u>
Oct 22-26		CLC National Driving Tour Hosted	Wyndham	https://www.cadillaclasalleclub.org/events/EventDetails.
Tue-Sat		by the Valley Forge Region	Gettysburg PA	aspx?id=1008245





# Celebrating Capitol Cadillac's 85th Anniversary at the 27th Annual Spring Car Show!

The CLC Potomac Region's car show sponsor, Capitol Cadillac in Greenbelt, Maryland, is celebrating its 85th Anniversary this year. The dealership was established in Washington, DC in 1934 by Floyd Akers, the grandfather of Daniel Jobe, its current President. About 1979, the dealership moved to its present facility in Greenbelt, Maryland and has been hosting CLC



Potomac Region car shows since 1992. To commemorate the anniversary, the theme selected for this year's spring Capitol Cadillac / CLC Potomac Region car show is "Celebrating Capitol Cadillac's 85th Anniversary."

As part of the celebration, we are attempting to fill the showroom with Cadillacs / LaSalles from 1934 – 1979 that were originally sold by Capitol Cadillac. All Cadillacs and LaSalles will be welcome at the show, but the ones sold new by Capitol Cadillac in 1979 or before will be the specially-featured cars. As a result, the Region is extending an invitation to known owners of Cadillacs / LaSalles that were sold new by Capitol Cadillac in 1979 or before.

If out-of-town guests are interested in attending, please let us know and we will contact the Hilton Garden Inn near the dealership to reserve rooms. Also, if there are out-of-town attendees, we'll schedule a dinner the night before the show at a nearby restaurant. For further information, please contact Lynn Gardner, Car Show Coordinator, at 703-303-7310 or <a href="mailto:lynngardner@clcpotomacregion.org">lynngardner@clcpotomacregion.org</a>.





27th Annual Capitol Cadillac / CLC Potomac Region Car Show & Automobilia Auction Sunday, May 19, 2019

#### Car Registration:

9:00 am - 12:00 pm

Please read the <u>Car Show Rules</u> on the following page

#### Car Show Hours:

9:00 am - 3:00 pm

Auction starts at 11:30 am

Awards ceremony starts at 3:00 pm

6500 Capitol Drive Greenbelt, MD 20770 301-441-9600

#### **LOCAL DIRECTIONS:**

#### From Capital Beltway (I-495/95)

- Use Exit 23 Kenilworth Avenue Route 201, proceed South on Kenilworth Avenue to first exit - Greenbelt Road, Route 193
- At light, proceed East on Greenbelt Road -Route 193 (left)
- At traffic light make left onto Walker Drive (TGI Friday's Restaurant on corner)
- Make an immediate right onto Capitol Drive (Dealership is on your left)

## <u>From Baltimore-Washington Parkway</u> (Rte 295)

- Use Exit for Route 193 (Greenbelt Road)
- Proceed West on Route 193 Greenbelt Road
- Make first right after underpass onto Capitol Drive (Dealership is on your right)

#### Olney Ashton Gaithersburg Ednor (182) 355 Burtonsville Rockville Aspen Hill (29) (295) Colesville Randolph Hills (3) Connecticut Gardens Crofton 191 (190) Bethesda Aven Chevy Chase Chillum Riverdale Heights McLean Mount Rainier Bladensburg Woodmore Washington Annandale 395 Suitland Pkwy MapQuest.com, Inc.; @ 2004 GDT, Inc. Rioge A Chenywood Ln **Boxwood Village** INTU Northway Greenbelt Springhill Lake Hamilton PI Berwyn Heights (193)

#### FOR FURTHER INFORMATION:

Lynn Gardner Car Show Coordinator 703-303-7310

lynngardner@clcpotomacregion.org

Visit us on the web! www.clcpotomacregion.org





#### **Car Show Rules**

- Rain or Shine: The car show will take place rain or shine. No refunds.
- <u>Safety</u>: If a vehicle has fluid drips or leaks, the owner must bring absorbent material or drip pans to avoid slippery conditions and to protect the showroom floor or show field parking lot. The Potomac Region reserves the right to prevent any cars with excessive fluid leaks from entering the show field. It is recommended that a working fire extinguisher be in every vehicle.
- <u>Judging / Parking Rules</u>: The Potomac Region reserves the right 1) to determine each vehicle's judging class and 2) each vehicle's placement in the show field. **There will be no parking on the grassy areas whatsoever, due to sprinkler heads and possible rut damage.** Vehicles will be peer judged by the individual owners of the registered cars. Registrants will be able to judge vehicles in all classes, including their own. 1st, 2nd and 3rd place awards will be given to winning vehicles in each class depending upon the number of vehicles registered in each class.
- <u>Lunch Tickets:</u> Each registered car owner will receive one free lunch ticket. The lunch ticket will entitle the person to receive the following from **Red**, **Hot & Blue**, who will be serving food:
  - 1) One Beef, Chicken or Pork Sandwich
  - 2) One Side order of Beans or Potato Salad and Cole Slaw
  - 3) One Drink including bottle water

Anyone without a lunch ticket will pay Red, Hot & Blue directly at the time of their purchase.

#### Car Show Registration Form

#### **Judging Classes** Other Awards Class A: 1902 - 1942 Cadillac / LaSalle **Best of Show** Class B: 1946 - 1958 Cadillac Best Post-War (Early: 1946-1964) Class C: 1959 - 1964 Cadillac **Best Post-War (Late: 1965-Present)** Class D: 1965 - 1970 Cadillac **Best Modified** Class E: 1971 - 1976 Cadillac **Dealer's Choice** Class F: 1977 - 1992 Cadillac **Henry Ruby Memorial Award** Class G: 1993 - Present Cadillac **Ladies Choice** Long Distance (Driven Cars Only) Class Z: Display Only Mayor's Choice A vehicle receiving "Best of Show" or one of the "Best Post-War" awards will not be eligible to receive an award in its respective Judging Class.

#### **Registration Form**

Make checks payable to **CLC Potomac Region** and mail with completed registration form to:

Bill Hilliard, Treasurer 12602 Eldrid Ct Silver Spring MD 20904-3505

Name:	Sliver Spring MD 20304 33		
Address:			
	State:	Zip:	
Vehicle Registration Fe	e: (Up to May 5th: \$15/per ca	ır - After May	5th: \$20/per car
Circle Make: CAD LAS Mod	lel:Y	'ear:	Class:
Circle Make: CAD LAS Mod	lel:Y	'ear:	Class:
Circle Make: CAD LAS Mod	lel:Y	'ear:	Class:
Check box if you want your vehicle(s) Display Only	Visit us on the web!		8

Visit us on the web! www.clcpotomacregion.org





#### HAPPY 85TH ANNIVERSARY, CAPITOL CADILLAC BY RICHARD SILLS AND VINCE TALIANO

Akers to Open Cadillac Agency The Washington Post (1923-1954); Apr 15, 1934; pg. R16

## Akers to Open CadillacAgency

New Company Takes Sales and Service Building on Twenty-second Street.

In addition, the building provided a large display room to showcase more than a dozen new Cadillacs and LaSalles, and a "dead storage department so that owners who desire, on leaving the city for an extended time, arrange to leave their cars in the care of the company." In the shop, the new dealership installed "all of the newest labor saving equipment, designed especially for service work on these cars".

Capitol Cadillac added the Oldsmobile franchise

On April 15, 1934, *The Washington Post* reported "Akers to Open Cadillac Agency." Floyd DeSoto Akers took over the representation of Cadillac and LaSalle automobiles under the name of Capitol Cadillac Company. Mr. Akers, a World War I veteran, was a native of Wabash County, IN. But *The Post* reported that he is "no stranger to Washington", having been Cadillac Zone Manager here for three years before he left in 1928 to assume direction of the Boston zone. A sales and service building at 1222 22nd Street, NW, containing over 40,000 square feet of space in a four-story building became the headquarters of the new dealership. It provided space for offices, service department, parts department, and a shop, paint and trim department.



Capitol Cadillac Showroom circa 1948
Photo by John Williams

in 1947, and was then known as Capitol Cadillac-Oldsmobile. Adding the Oldsmobile marque gave the dealership access to a new category of buyers. Some of them ended up as Cadillac customers.





In his book *Right From the Beginning*, Washington, D.C. native and political commentator Patrick J. Buchanan relates the story of his father's visit to Capitol Cadillac-Oldsmobile in 1947, when the author was nine years old. Mr. Buchanan's father, a successful accountant, had gotten through the war years driving an "old red Dodge". When peacetime came, he was ready to buy a new Oldsmobile to carry his large family through the hills of Western Pennsylvania to visit the grandparents in Charleroi, PA. Mr. Buchanan recalls:

When he went to Capitol Cadillac-Oldsmobile, a client and friend, the manager Ken Moore, counseled my father not to buy the six-cylinder Olds, but the new eightcylinder job; with all his luggage and kids, Pop would need the extra power. How much, Pop asked, for the eight-cylinder Olds? Twenty-four hundred, came the reply. And how much is that Cadillac over there? Twenty-eight hundred.

### "CADILLAC SERVICE IS THE BEST IN THE WORLD" THE CADILLAC SERVICEMAN FEBRUARY 1941: PAGE 8

RALPH W. EMERSON 1521 North Greenbrier St., at 16th St., North (LARCHMONT) ARLINGTON, VIRGINIA

> Telephone: Walnut 7390 January 14, 1941

CADILLAC MOTOR CAR DIVISION General Motors Sales Corporation Detroit, Michigan

Attention: Mr. Nicholas Dreystadt, General Manager

Gentlemen: -

In recognition of the invariable courtesy and conscientious service which I have received from Cadillac service agents in both the United States and Canada during the past two years, I am writing to express my personal appreciation of this uniformly splendid helpfulness.

The Capitol Cadillac Company in Washington from whom I purchased my LaSalle car has given me a quality of service which I have never found equaled with other makes of cars. From my own experience, I am convinced that the upkeep of your cars, when sold and serviced by your own authorized agencies is extremely economical.

Your agencies in other cities where I have stopped for contract lubrication service on my car have not only honored the coupons with promptness and efficiency but have frequently gone out of their way to show me courtesies. For example, driving me to my hotel in Montreal, and helping at the expense of considerable time to find hotel accommodations for me in an emergency in Toronto.

A friend in a Michigan city who has owned approximately forty automobiles of various makes in his experience, in reply to my commendation of your service, remarked:

"Cadillac service is the best in the world."

It is of high credit to your organization that the continued and sustained attention of your agencies to your cars after they have been sold has earned such an exceptional rating.

Cordially yours,

**ELIZABETH DODGE EMERSON** 

The new, blue, four-door Cadillac sedan my father wheeled home that night was the sensation of the neighborhood. No one else on Chestnut Street had ever owned one. One neighbor came up to the door to ask, "Say, Bill, isn't that a Cadillac?"

We had arrived. Even though we had a garage off Chestnut Street, every night we left that magnificent machine in front of the house.

With its mighty V-eight engine and "hydromatic drive," the Cadillac was the sleekest, fastest, most powerful car on the road. When we roared up the Pennsylvania Turnpike to Charleroi, even with five or six kids in the car, we swept past trucks, cars, everything on the road – with us looking out the window, waving at the poor folks my father sped past at eighty miles per hour.

In the General Motors hierarchy of sales outlets, Capitol was considered as a "distributor", which was higher up on the organization than a typical dealer. As such, it opened two suburban dealerships, Akers Oldsmobile-Cadillac in Alexandria, VA and Suburban Cadillac-Oldsmobile in Bethesda, MD. Both of these stores were later sold – the Virginia dealership is now Lindsay Cadillac, and the Bethesda dealership is Coleman Cadillac.







L to R: Major General William H. Abendroth,
President Dwight D. Eisenhower and Floyd D. Akers
at the White House
October 7, 1958
Photo by the National Park Service and
the Dwight D. Eisenhower Library

In the March 1958 issue of **Popular Science** magazine, an article describes how Capitol Cadillac serviced and repaired the White House Cadillacs used to transport President Eisenhower, the First Lady and other dignitaries. In the article titled, "The World's Most Pampered Vehicles", author William McGaffin described the following:

Included in the collection are two Secret Service Cadillacs with very special numbers, and the President's Cadillac, a black 1955 Series 75 limousine model with white sidewall tubeless tires. (The tires, standard heavy duty models, are changed every 10,000 to 12,000 miles as a safety measure). The top has been replaced to take a sliding roof panel (giving the President plenty of room to stand up while riding in parades). It has blue upholstery and is air-conditioned.

The Cadillacs are taken to Capitol Cadillac Co., at 1222 22nd St., NW, where Floyd Akers, the company president, supervises repairs.



Floyd Akers (pictured left) remained at the helm until he retired in 1970. Aside from his automotive career, he was a civic leader, serving as Chairman of the D.C. Armory Board and as a trustee of the John F. Kennedy Center for the Performing Arts. He was also a part-owner of the Washington Senators baseball team.

In addition to his other contributions to Washington, Mr. Akers had a major role in launching a well-known local success story – the Blackie's chain of restaurants. Ulysses George Auger, known as "Blackie", was a Pennsylvania native and a second-generation Greek-American. According to Mr. Auger's obituary in *The Washington Post* in 2004, he served in the military during World War II, and shortly thereafter he came to Washington. He and his wife, Lulu, started a cafe at 22nd and M Streets, NW.





In her book *Lulu: One Woman's Journey from Poverty and the Occult to Enduring Faith* and *True Riches*, Lulu describes how Floyd Akers helped them along the way:

About six months later, in September 1949, we lost the lease on our cafe. We had been working day and night for three years, yet it seemed we could lose it all with just one registered letter announcing that our property was up for sale.

Although we were dejected, I remained hopeful that God would provide an opening for us to continue our business. And He did, through Mr. Floyd D. Akers of the nearby Capitol Cadillac Company, who would often come into our cafe. He endorsed a note for \$10,000 at the bank, and we were able to lease a bigger premises across the street. We called it the Minute Grille,

with the extra "e" in Grille for effect.

The Minute Grille (pictured right) catered mostly to auto mechanics working at the nearby Capitol Cadillac dealership. The restaurant eventually became Blackie's House of Beef in 1953, when it began offering roast beef and prime rib to a full house of customers. Eventually, the Augers owned a chain of restaurants, as well as hotels, banks, real estate and other investments. Mr. Auger, always one to remember his friends, customarily bought two new Cadillacs every year from Mr. Akers.





Floyd Akers' successor in 1970 as President of the company was his son-in-law, Howard L. Jobe (pictured left). Mr. Jobe was a native of New York City but had lived in the Washington area since 1941. He served in the Navy during World War II, and was a graduate of Georgetown University. During the 1950s, he worked in the automotive classified advertising department of *The Washington Post*. In the late 1950s, he became a manager at Capitol Cadillac-Oldsmobile. For a short time, he also worked for an affiliated company, Capitol Parisian Motors, which responded to the increasing demand for imports by offering French-made cars for sale.

During the 1970s, the Cadillac Division of General Motors was encouraging its metropolitan dealers to leave the cities and establish themselves in the growing suburbs, where space was available to expand sales and service facilities. As a result, Howard Jobe successfully planned and executed

Capitol's move to Greenbelt, MD in 1979. Alas, his father-in-law, Floyd Akers, did not live to see the dealership's departure from Washington; he died in 1978, at the age of 83. Mr. Jobe continued his tenure at the helm of Capitol Cadillac-Oldsmobile until his death in 1990.





Since 1990, the dealership has been headed by Howard Jobe's son (and Floyd Akers' grandson), Daniel Jobe (pictured below, receiving CLC's Cadillac Herald Award in 2009). In addition to serving as President of the dealership, Daniel is a CLC member, and an antique car collector with a fine collection of vintage Cadillacs. In 2014, he completed the *Hemmings Motor* News' Great Race in a 1946 Cadillac convertible, and his dealership sponsors an Annual Spring Car Show and Automobilia Auction and a Fall Cars & Coffee for the CLC Potomac Region. And so, The Standard of the **World** retains a strong and vital presence in the Washington, D.C. area.



Capitol Cadillac 1260 22nd Street, NW Washington, D.C. 20037 Dealer Code 426519 Illustration by John E. Boehm





Capitol Cadillac 6500 Capitol Drive Greenbelt, MD 20770 Photo by *The Washington Times* 





2019 WASHINGTON AUTO SHOW STORY BY CHUCK PIEL PHOTOS BY VINCE TALIANO



A SPECIAL THANK YOU to Daniel Jobe of Capitol Cadillac for working his magic in getting us the exhibit space at the 2019 Washington Auto Show (*Editor's note: A SPECIAL THANK YOU to Chuck Piel, pictured above, for serving as the Potomac Region's Washington Auto Show Coordinator*)! For the third straight year, our space was at the top of the escalator just prior to entering the main hall of the Show. The first thing most attendees saw was two classic Cadillacs. If you haven't staffed the space before, you can only imagine the reaction that the general public (folks of all ages) had when they saw our beloved Cadillacs! Over the course of the 10-day run, 19 volunteers staffed the space. Thanks to Bill Harrison, Mike Kerwin, Bill & Anne Hilliard, Lou Harrington, Cathy Shairer, Jerry & Dorothy Rij, Harry Scott, Sandy Kemper, Vince Taliano, Jack McClow, Christopher Winter, Greg Huver, Dan Mullane and our non-Cadillac friend, Ed Der, for presenting our beloved brand and club to the Washington, D.C. audience.





SPECIAL THANKS also to Randy & Susan Denchfield for the use of their '49 Series 62 Convertible (pictured top right) and Scott Patton for his incredible '74 Sedan DeVille (pictured bottom right), as the display vehicles. The cars got raves from everyone. As the only two Cadillacs in the show, the marque was well-represented! Thanks to the volunteers' diligence, which was needed on several occasions, the cars came away unscathed from the 97 hours of exhibit time. Upon closing on Sunday, April 14th at 6:00 PM, we were fortunate in jumping ranks and getting the cars out before any other vehicles, and before the storms hit that night.

Overall, the Show's attendance was down due to being held in a different time of year (April instead of January) and competing events. For example, on Saturday, April 13th, the Show competed with two different DC parades, as well as a Washington Capitals playoff hockey game and a Washington Nationals baseball game, yet our space was





pretty swamped for most of the day. While we didn't get any new members on-site, we had many who expressed interest in the club and took applications for the National CLC and the Potomac Region, and/or expressed interest to attending or participating in our car show on Sunday, May 19 at Capitol Cadillac. There were numerous young people that were really excited about our older cars. We gave them a bunch of materials and *The Self-Starter* magazines to continue to foster that interest.

One 10-year-old boy especially caught our attention. He came back with his parents three times to look over the '49 convertible. His father said his son's life ambition was to be a car designer. I told him the story of the recently retired head of GM Styling, Ed Welburn, who had similar ambitions as a boy. Ed related upon his retirement that as a youngster he wrote to GM Styling in Detroit to inquire what he had to do to become a car designer. Several weeks later he got a letter back telling him on what studies to concentrate and specific schools to strive to attend. Ed followed this advice and met his life's ambitions, taking a lead role in the design of the 5th generation Camaro and the 2nd generation Cadillac CTS! Who knows, maybe we helped kindle the interest of a future car designer? [We gave him plenty of materials to pore over.]

Our only VIP visitor during the week was Senator Joe Manchin of West Virginia, who came by on Thursday to visit with Toyota (I believe they are building a plant in WV). As Sen. Manchin got off the escalator, followed by several people on his staff, he was on his cell phone, but immediately segued over to the '49 convertible and circled the car. When he got off the call, he greeted Harry Scott and me saying his folks had a '49 Buick, and he remembered as a kid how the antenna (on the windshield of the Buick) went up and down. He wondered how it worked on the Cadillac. He was genuinely delighted to see the Cadillacs, as were the other attendees.

We have it on good authority that next year's show will return to its more customary winter timetable. It is scheduled for January 24 – February 2, 2020.





## PINK CADILLAC ON STAGE STORY AND PHOTOS BY PATTI MAILLETT



Front seat L to R: Set Designers Jim McKittrick and Hank Maillett Back seat L to R: Painters Ruth Boyd and Patti Maillett

The Heritage Harbour Players is a drama club residing in a 55-and-older community in Annapolis, MD. They recently did a production of a one-act comedy that featured a car prominently in the plot. When Hank Maillett, the set designer, first conceived the idea of building a car, he could have used any model. The show is contemporary and the drivers are two women of a certain age. He ultimately decided that the perfect car for their audience would be modelled on a '59 Cadillac convertible with "the fins". The color was to be pink, of course.

The original car was over 18 feet long, but the stage prop had to be seriously scaled down to fit on their stage. The end product was 11 feet long x 4 feet wide. It could not be scaled down uniformly, however, because the story required it to hold two real passengers, so the middle of the car was kept to near original dimensions and the major scaling down occurred on the front and rear. The plot called for a package being put into the trunk, so a functioning trunk had to be built. Also required for the right look were a steering wheel and a windshield (frame only). A steering wheel was acquired from a junk yard along with two chrome hubcaps. Cadillac hubcaps were not available, so Hank went with Buick ones that looked the part (junkyards just ain't what they used to be!).







L to R: Heritage Harbour Players Pam Steward and Vickie Van Vagna

While building the car, passers-by often stopped and commented, "I remember when I had one of those ...." or "My buddy had a car just like that ...", etc. It was always the men that had fond memories of that car.

The set builders, Hank
Maillett & Jim McKittrick,
built the structure of the
car out of foam core with
wood reinforcements.
Once the structure was
built, they turned it over to
the artists in the group,
Patti Maillett and Ruth
Boyd, who painted it and
brought it to life. Far more
than slapping on pink paint,

they added shading, detailing, chrome strips, painted the white-walled tires and the grille. They added the headlights, Cadillac insignia and other details that gave it a realistic look including a vanity license plate (ROOPAH is secret code for Ruth and Patti, the painters!)

The finished product was light enough to be moved on and off stage easily. The front of the car is hinged to the side of the car to make it collapsible. There is a separate assembly for the steering wheel and windshield, and another separate assembly for the trunk. When it was done, they were all mighty proud, and the car was the hit of the show.

Each show presents opportunities for stretching the ability of the set designers to design backgrounds and props that enhance the story lines. The surprise element in this spring play was, of course, the pink Caddy convertible, which took the props group to new heights of creativity and functionality. They've come a long way since a production three years ago when they used two chairs to simulate a car.

[Editor's Note: After the show was finished, the Heritage Harbour Players placed an ad on Craigslist to find the pink Caddy a good home. The Potomac Region saw the ad and contacted them. In exchange for a donation to the Heritage Harbour Players, the Region acquired the pink Caddy and plans to have it on display at the Annual Spring Car Show at Capitol Cadillac on Sunday, May 19th. Thanks to Hank, Jim, Patti and Ruth for their creativity.]





## 'MAYBE IT'S TIME FOR CADILLAC JUST TO BE CADILLAC AGAIN' SAYS BRAND BOSS BY SAM MCEACHERN GM AUTHORITY APRIL 29, 2019

Steve Carlisle, the newly appointed president of Cadillac, has taken command of the American luxury automaker as it plans to transition from a BMW rival to a self-described technology leader in the electric vehicle space.

Carlisle, formerly the president and manager director of GM Canada, recently addressed Cadillac's forthcoming transition in a recent interview with *Automotive News (AN) Canada*. He acknowledged that Cadillac's previous approach was perhaps misguided and is hoping for a fresh start once it launches its first battery electric vehicle in 2021.

"We've tried to out-German the Germans," he said. "We can't outdo what others have already done."

"Right now, we're the underdog, and that gives us the opportunity to be the comeback kid," he added.

Almost every American has heard someone refer to a high-quality product as being the Cadillac of its kind. Carlisle told **AN Canada** that Cadillac's shift to EVs will allow the automaker to sort of follow this mantra and recapture some of the luster that may have been lost as it chased brands like BMW and Audi.

"Maybe it's time for Cadillac just to be Cadillac again and let it speak for itself, not be put into someone else's box," Carlisle said.

Cadillac's first EV is still quite a long way out, though. The battery electric crossover will go on sale in 2021, but is slated to arrive as a 2022 model year vehicle, so it's still three years away at the least.



Cadillac will introduce both the nextgeneration Escalade and the CT4 compact sedan (pictured left) before the EV, Carlisle said. He also told **AN Canada** a new Cadillac sports sedan is on the way soon, which may be the rumored CT5-V, or a sporty variant of the CT4.





#### CADDIE CLASSIFIEDS

#### Cars For Sale



1941 Series 61 Sedan - Current owner purchased from a long-time Cadillac & LaSalle Club member in Southern Maryland where the car was in garage storage for 15 years (ran well when parked) - Pretty or and complete car with black exterior and gray cloth interior – Body is straight an Recent work completed and is n ome is fair – V-8 with automatic transmission – rake master cylinder, four new wheel cylinders, ruel filter, new coil, new spark plugs and new plug new fuel tank, ne new fuel tank, new wires (not instal shows nicely – Only known issue is that the paint is cracked – Clear 💆 and title - See pictures at

nacregion.org/41cadillac3forsale.htm - Asking \$9,995 - For more info, contact Jeff Dunaway at 561-515-9492 (cell) or jdmwdunaway@gmail.com - Car is located in Annapolis, MD



1960 Coupe Deville - 58k miles - Same owner (third overall) since 1989 -Outstanding, genuine, authentic, original car loaded with the following 390 c.i. / 325 hp engine, Hydramatic transmission, factory air conditioning, power steering, brakes, windows, seats and antenna, AM push button radio with Wonderbar, front & rear speakers and foot switch, Guidematic headlamps, tinted glass, door edge guards, front & rear floor mats and much more! - Many awards including Second Place in the Primary P-18 class at the 2017 Grand National - Difficult to replicate at the asking price of \$37,900 but offers considered - For more info, contact Derrick Fisher at 301-651-0648 (cell), 301-762-8052 (home) or tallbaldfish@aol.com - Car is located in Rockville, MD



1961 Six-Window Sedan Deville Model 6399 - 41,000 original miles - Two-owner car (purchased from original owner in 1987) - Always garage-kept - Olympic White with light blue leather and broadcloth interior - AACA and CLC Senior Award winner - CLC President's Preservation Award at 2017 Grand National - Fully equipped - A/C, cruise control, power steering, brakes, and windows - Six-way power seat and electric trunk pull down - Radio, clock and more - Autronic headlight dimmer - New radial WW tires -Displayed by GM at the Smithsonian Institute when the new Transportation Museum was recently re-dedicated - Drives and looks like new - See pictures at http://www.clcpotomacregion.org/61cadillac4forsale.htm - Asking \$32,500 - For more info, contact Marc Tuwiner at 301-672-1000 or marct1000@yahoo.com - Car is located in Baltimore, MD



1991 Eldorado Touring Coupe - Excellent condition with only 13,981 original miles -4.9L V8 engine with automatic transmission - Sold new by Tutwiler Cadillac, Inc. in Jacksonville, FL - Suggested retail price of \$34,451 - Crimson Red with Beechwood leather Interior - Delco-Bose sound system with cassette player - See pictures at http://clcpotomacregion.org/91cadillacforsale.htm - Asking \$16,000 - For more info, contact Hank Emilsson at hankconti@aol.com or 443-745-0872 - Car is located in Stevensville, MD



2002 Eldorado ETC - Eldorado Collector's Edition (#1,260 of 1,596 made) - Last Eldorado made - 86K miles - Loaded with all Cadillac options - 4.5L North Star engine Body and paint near perfect - New Tires, brakes and battery - Garage kept - 2nd owner - Both shop manuals - California and Texas car in Maryland for one year - Great driver See pictures at <a href="http://clcpotomacregion.org/02cadillacforsale.htm">http://clcpotomacregion.org/02cadillacforsale.htm</a> - Asking \$9,500 For more info, contact Kit Bonham at kit99kit@aol.com or 917-578-1731 (call or text) -Car is located in Columbia, MD

#### Parts For Sale

1961 Cadillac - Windshield washer jar, lid and mounting bracket (jar and bracket NOS and lid restored), \$125 - T3 Headlights high beams and low beams, original design, NOS and used, \$30 each - Front grille complete original used, no dents or dings, \$500 - For more info, contact Jerry Gordon at 410-484-1299 (leave message) - Parts are located in Baltimore, MD





#### Commercial Ads



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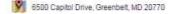
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CLC members receive a 15% discount on all parts purchased directly from Capitol Cadillac's Parts Department.

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#### **2019 OFFICERS**

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Chuck Piel	Assistant Regional Director Central VA Region Liaison Newsletter Columnist	240-888-5115	chuckpiel@clcpotomacregion.org
Bill Hilliard	Treasurer	301-622-3651	billhilliard@clcpotomacregion.org
Sandy Kemper	Secretary Associate Newsletter Editor	301-585-0897	sandykemper@clcpotomacregion.org
Randy Edison	Activities Director Event Photographer	202-253-1545	randyedison@clcpotomacregion.org
Lynn Gardner	Car Show Coordinator Newsletter Columnist Valley Forge Region Liaison	703-303-7310	lynngardner@clcpotomacregion.org
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Jack McClow	National Director Newsletter Columnist	301-330-5417	jackmcclow@clcpotomacregion.org