

June 22, 2020

For the first time in the memory of anyone on the current Cadillac & LaSalle Club Board of Directors, this year's summer board meeting could not be held in conjunction with the annual Grand National due to the shutdown of the event for health safety reasons connected to the COVID-19 pandemic. In place of the summer 2020 in-person CLC Board meeting we had anticipated we would be holding when the Board last met in late January (when we held our winter board meeting in New Orleans) we held our meeting instead via Zoom on the date the meeting would have been held if the Grand National had taken place in Kansas City (Overland Park), Missouri as originally planned, Saturday June 13th.

A surprising number of our board members were successful in tuning in on Zoom at the appointed hour of 10 AM; my screen held nine frames and I scanned back and forth between at least five active screens; with several others either not fully connected with photos, and a few others participating by phone only. I believe I heard the final count was in the range of 50-plus participants, as many as are able to generally attend our in-person board meetings, so we were all very pleased with the strong turnout under these very trying times that require creative solutions.

As usual, we had a full agenda set for the meeting which was scheduled to last for two hours. As we always have done in the past, each board member with an active role to play posted their reports to the CLC Directors Site at least one week prior to the meeting in order to give all board members time to become fully up to speed on the issues at hand. For this board meeting it was even more important to have all of the board reports posted well before the start of the meeting in order to keep the discussions distilled down to the most pertinent matters for the sake of expediency. I had all five of my financial reports posted well before the cut-off deadline and when the time for the issues related to the club's finances to be discussed I found everybody was comfortable with the reports I had prepared and there were no discussions to follow my brief presentation.

A summary of my board reports: the club's financial position continues to be very strong and our cash flow is well into positive territory. For the past two years our positive cash flow has exceeded \$30,000 per year, thanks to the profit-sharing between the regions co-hosting the annual Grand Nationals with the national club, an arrangement that began with the 2018 GN in San Marcos, Texas. This current fiscal year (the club's fiscal period runs from October 1st through September 30th) is projected to be in the \$12,500 range. This big drop when compared to the past two years is the result of there being no profit sharing to be had from the cancelled 2020 GN and, in addition, our club suffering an actual cash *loss* from the non-event totaling approximately \$7,500 due to the costs of getting the event ready to be held and then having to shut it all down after so much of the pre-planning and arrangements had been already completed and some date-specific purchases had already been made.

As reported by our offices managers, Mike and Nancy Book, our membership numbers continue to drift downward, but at a slower pace than in years past. Our current membership total stands at 6,357 compared to 6,373 one year ago, a drop of just 16 members year over year which puts the CLC in an enviable position when compared to many other car clubs that have seen significantly greater declines in their membership numbers. In an attempt to turn the tide regarding the number of members in the CLC, VP Ronnie Hux has assembled an impressive team from the CLC ranks to form a committee with the sole goal of increasing the number of members in our club. Ronnie and his team put together a twelve page proposal containing a variety of manners and promotions by which they hope Cadillac & LaSalle enthusiasts, whether they own one of our brands of cars or not, will find it irresistible not to join and become a long-term member of the CLC. Watch for various promotions and incentives for encouraging new members to join the CLC in upcoming e-mail blasts and also display ads in "The Self-Starter" magazines issues over the next few months.

Gary Fisher as Chair of the National Awards Committee had an update for us that specifically pertained to the Potomac Region and our fellow region to the north, the Valley Forge Region. Gary let us know Vince Taliano and Richard Sills had been selected co-winners of "The Self-Starter V-12 Award" for their excellent story of the Capitol Cadillac dealership's 85th anniversary which ran in the October 2019 issue of "The Self-Starter". Gary also mentioned the Potomac Region's website won the Website of Merit Award. While both of these awards would have normally been presented at the 2020 GN, the awards themselves will be presented at the 2021 GN in Albuquerque, New Mexico next mid-July while every other aspect of the award process, such as how the awards are listed in the CLC International Directory and when they will be announced in an upcoming issue of "The Self-Starter" will proceed as if this were an otherwise normal year for our club.

And the good news in the awards department continued for the Valley Forge Region, with Gary announcing the region under the directorship of Michael Stinson was the winner of the 2020 Norm Uhlir Regional Activities Award and that the region also won the Website of Merit Award. Congratulations to Vince and Richard and Michael and both the Potomac and Valley Forge Regions for these fine wins.

Bob Crimmins presented his Chapters report and mentioned almost all are very active. There are ten Chapters in the CLC representing a wide variety of specialized Cadillac and LaSalle interests. If there is not a Chapter specifically suited to the kind of Cadillac or LaSalle that interests you most, think about starting a new Chapter so you will be able to form a kindred bond with like-minded collectors of our fine automobiles.

As far as future events are concerned, Marsha Redman stated the 2021 GN is scheduled to start on July 13th in Albuquerque, New Mexico, and the 2022 GN is scheduled to start on June 22nd in the Chicago suburb of Lombard, Illinois. There are currently no driving tours scheduled for

2020, 2021, or 2022, but plans are still in the works for tours in either or both Las Vegas and the east coast in 2023.

Lars Kneller produced the report from the Nominating Committee which he chairs. The roster of proposed officers for the next two years nominated was as follows:

- President, Glenn Brown
- Executive Vice President, Ronnie Hux
- Secretary, Jeff Papciak
- Treasurer, Jack McClow
- Northeastern Regional VP, Jeff Montgomery
- Southeastern Regional VP, Grady Davis
- Central Region VP, Gary Fisher
- Southwestern Regional VP, Phil Terry
- International VP, Ron Zahn
- Chapters VP, Bob Crimmins
- Meets & Tours VP, Marsha Redman
- IT VP, Michael Cascio

The above slate of officers for the term beginning at the end of this board meeting and running for two years until the end of the board meeting in the summer of 2022 was accepted by unanimous vote.

The next winter board meeting for the CLC board and guests will be headquartered at the Embassy Suites in Concord, North Carolina; the dates are February 25 through the 28th. While the reason for this gathering is for the CLC board to be able to have its required second board meeting of each year, it has become a tradition over the last few years to add interesting local events to the agenda and to encourage all CLC members and prospective CLC members to join in and enjoy all the wonderful tours and such Marsha and her talented team always plan so perfectly for us. For example, the room rate at the beautiful Embassy Suites Charlotte Concord Gold Resort & Spa is a specially negotiated low, low rate of \$129.00 per night for a two room suite, and the events scheduled include: private tour of Rick Hendricks Motorsports Complex and Heritage Car Museum, a visit to the private collection of A. W, Huffman, which will include a tour of the largest, single Lincoln collection in the United States, a visit to Streetside Classic Cars, a specialty collector car showroom, a tour of Auto Barn Classic Cars, a diverse collection of classic cars, a tour of The North Carolina Transportation Museum, and a group dinner atop the famous Charlotte Motor Speedway at the Speedway Club. The registration fees for these events will be very reasonable, with transportation included, and all of your friends will be there, so why not plan to join us? Call 704-455-8200 to reach the reservation's desk at the Embassy Suites Concord Hotel and give them the code CAD in order to receive the special \$129

per night rate. Plan to arrive on Tuesday, February 23rd with a check-out of Sunday February 28th in order to see all the events Marsha has in store for us.

With all current club business concluded, Glenn Brown brought the 2020 summer board meeting of the Cadillac & LaSalle Club to a close.

From my first CLC board meeting in January of 2004 in Scottsdale, Arizona, representing the Potomac Region, to this latest board meeting held “virtually” from my home office where I represented both the Potomac Region and the CLC membership at large (since being elected to the board 14 years ago) I have attended 34 consecutive CLC board meetings. If there are any CLC related questions or concerns or suggestions anyone would like to have addressed, please give me a call or send me an e-mail and I will be happy to see what I can do to assist.

All my best to everybody, and stay safe in these very trying times,

Jack McClow, CLC Board Member and Treasurer