

CLC POTOMAC REGION

Nomination for the Maurice Hendry Award for 2024

Please consider this nomination of Larry Good (CLC #1737) for the Maurice Hendry Award for 2024. Larry has been researching Cadillacs practically full time for the last seven years and has been a very prolific contributor to the **Self Starter** and Potomac Region **Caddie Chronicle** for the last four years.

In order of the specified evaluation criteria, here is our take on why Larry is worthy of this important award.

WRITING SKILLS – Writing skills are somewhat subjective – the proof is in the pudding. Has this author generated interesting material that is grammatically worthy of a national publication? Probably the best evidence of Larry Good's writing skills is his **V-16 Self Starter Author of the Year Award** in 2023. Quoting from this award criteria, "the V-16 award goes to individuals who practice a high degree of research skills in writing an original, lengthy, and well-documented/researched piece of work that exemplifies the finest efforts in Cadillac/LaSalle scholarship."

Larry didn't rest on his laurels, continuing to provide a barrage of articles in 2024 published in both the **Self-Starter** and **Caddie Chronicle**.

2024 Articles in the **Self-Starter**

February: *"Ike likes a Fleetwood - Eisenhower in a 1963 Sixty Special"*
April: *"Mystery at Carpeneto Villa: The butler, in Eldorado No. 27?"*
July: *"Bob Hope and the Governor - Star power in a '53 Eldorado"*
August: *"The fall and rise of the Hydra-Matic: A short history of 1953 Cadillac transmissions"*

2024 Articles in the **Caddie Chronicle**

January: *"Movie Review: **Satanic Hispanics**" Hero car is a 1947 Cadillac Sedan*
July: *"Eldorado #352 - A dream come true Part IV"*
August: *"Pennsylvania road trip"*
Sept: *"Boomtown: Driving a 1947 Cadillac in 1945"*
November: *"1953 Eldorado Registry"*

STYLE – Larry's style has as it's main goal to connect with readers out of the gate in the first paragraph. His conversational style is imbued with dry humor and a minimalist approach to verbiage. He gets to the point, often in what would be considered an incomplete sentence, for effect. The bottom line is his writing gets and keeps the reader's attention.

One example of this is Larry's July 2022 article in the **Self Starter** entitled, "Screws or Rivets, Those fascinating 1953 Body Tags". Larry's subtle humor grabs the reader in the first paragraph:

"Were the 1953 Cadillac body tags attached with screws or rivets? Every day, people stop me on the street and ask me that. (Just kidding)."

The article goes on to provide a well-illustrated and scholarly treatise on a seemingly mundane topic but one that is crucial in determining a car's factory profile and authenticity.

Another stylistic example is Larry's piece in the Potomac Region's January 2024 edition of the **Caddie Chronicle** entitled, "Movie Review – Satanic Hispanics". This article was about Larry's experience in having his 1947 Cadillac Series 61 sedan prominently featured in a horror movie about vampires. Through Larry, we learn that 1947 Cadillacs are "the getaway car of choice for vampires everywhere." This is validated by numerous picture excerpts from the movie. While humorous, this article illustrates what numerous Cadillac owners go through in having their cars solicited and appear in motion pictures.

ORIGINALITY - Topics have to be new information, or they're not worth writing about. Here, Larry's topics hit the mark on originality. Excluding Larry's articles about his experience with having his car in two movies, nobody had ever put forth:

- an accurate explanation of rivets vs. screws on 1953 data plates,
- the number of Cadillac Dynaflows in 1953,
- Eisenhower in '53 Eldorados (twice),
- Bob Hope and the Ohio Governor in a '53 Eldorado,
- Eisenhower in a '63 Fleetwood (note the year).

One could argue that Eisenhower's inauguration parade car has been overexposed, but there has been a dearth of hard facts about the car itself and where it has been since 1953. Larry's in-person 2-hour inspection of the actual Eisenhower Inauguration car followed up by an interview with the owner and observations about the car brought out the fourth of a series of articles of new and original material about this iconic Cadillac in the **Self-Starter**.

CONTENT - Historical content must be absolutely objective and factual. "Just the facts, ma'am." Facts need sound sources, and if the sources can't be called up on demand, the writer will lose readers' trust. Larry frequently put in disclaimers to call attention to uncertainty or speculation, which are omnipresent in content despite best efforts. Whatever the topic, Larry has striven to provide as complete a word and illustrative picture as possible, with sources identified in each article.

RESEARCH - Each article Larry publishes is thoroughly researched, and not just from

an arm chair in his home. When possible, Larry physically goes to the source to perform his research, e.g.,

- he drove to Defiance College in western Ohio to find history on Eisenhower Cadillacs;
- visited a collector in eastern Ohio to find original 1954 photographs of '53 Eldorado #251 (Bob Hope parade);
- visited the Lee Collection in Reno NV (Eldorado #2 - Eisenhower inauguration) and had an extensive interview with the current owner;
- flew to Curitiba, Brazil, to find the Phoenix Chrome Restorations collection and Eldorado #6 (a Motorama car).
- Larry spent time on-site at the CLCMRC working with Alan Haas and Paul Ayres to review 1953 Eldorado research done by the late Matt Larsen – material that Larry has now extended into building a 1953 Eldorado registry. This is an on-going project.

Larry strives to build long term relationships with sources, who then continue to supply information. For example, a year after he wrote-up Eisenhower's Defiance OH ride in a '53 Eldorado, the historian there with whom he had worked discovered Ike's ride to the same place 10 years later in a '63 Fleetwood and provided the background that was the source for Larry's **Self Starter** submission in February 2024.

When travel to meet real cars and people is not possible, Larry digs incessantly on the internet to get facts. This recently led to finding somebody who actually attended the 1953 Dallas Motorama and whose father took the only known picture of the Eldorado on display there.

ILLUSTRATIONS – Larry believes that no matter how in-depth the research and content of an article, it requires appropriate illustrations and photos to be complete. Whenever possible, Larry uses his own photos, and those of his wife Maia for publication.

For historic photos by others, attribution is always provided and Larry works with the editor to ensure appropriate IP compliance.

Illustrations in Larry's pieces take many forms, including personal and historic photographs, up-close photos of subject vehicle attributes (e.g. data tags), images of historic documentation with appropriate annotation, and data tables.

A typical example of Larry's use of different types of illustrations is the "Screws vs. Rivets" article as published in the Potomac Region **Caddie Chronicle** (February 2022, pages 7-13, attached) and subsequently re-published in the **Self Starter**.

Another example is the array of photos within the "Bob Hope and the Governor" piece in the July, 2024 edition of the **Self Starter** (pages 9-12). Included are three period photos taken in 1954 by the father of CLC member Jason Gehring. Larry met with Jason on one of his Ohio research trips. These photos were taken of what is believed to be 1953 Eldorado #251 on the used car lot of Central Cadillac in

Cleveland in October, 1954. These are the only known period photos of a 1953 Eldorado with its top in the up position.

As Maurice Hendry is rightly deemed an "oracle" of the Cadillac Motor Car brand, his namesake award should go to someone who goes above and beyond to research, write, and illustrate articles and material relating to the **Standard of the World**. As such, we respectfully nominate Larry Good for this prestigious honor.



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Respectfully submitted,

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